

Sustainability  
Awards 

Sustainability  
Summit 

# 2021 PARTNERSHIP OPPORTUNITIES

11 NOVEMBER 2021



# Building a better future through design excellence



Approved by the Australian Institute of Architects and the Building Designers Association of Australia, the Sustainability Summit program is presented by industry experts and professionals who aim to educate, inspire and ignite excellence across the Australian architecture and design community.

The Sustainability Awards is Australia's longest-running and most prestigious awards program dedicated to acknowledging and celebrating excellence in sustainable design and architecture.

## Benefits of Partnering

Be seen and heard as a stand-out sustainability contributor. Participate in a leading industry awards program that recognises outstanding sustainable design and best practice.

## Brand Awareness

Align your brand with the biggest and longest-running sustainability awards program for the Australian building & architecture community.

## Face-to-Face Engagement

Engage with the highest calibre of industry professionals building direct and immediate connections via dedicated networking sessions.



## Content Marketing

Our team of specialists work closely with you to develop bespoke content pieces tailored to your unique sustainability story and distribute it throughout our extensive audience network.



# Sustainability Summit



A one day conference offering CPD endorsed learning and development incorporating the following partner inclusions.



Participation in conference panel discussions



Dedicated networking sessions for partners & delegates



Partner product display booths & product placement



Partner branding & signage



2 x partner tickets + (Discounts for additional tickets)

# Sustainability Awards

Enjoy preeminent sponsorship coverage at the five-star awards ceremony including a range of inclusions as outlined below.



Category naming rights



Category award presented by partner



Partner company video played before award announcement



Three-course round table sit down dinner (tables of 10)



5x partner tickets + (Discounts for additional tickets)



Partner networking opportunities



Partner branding & signage



Partner branding & company profile in awards program booklet

# The Categories

## People

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<b>Emerging Sustainable Architect / Designer</b>	Open to architects / designers in their first five years of their career and recognises an outstanding achievement or development in the field of sustainable and / or environmental architecture planning or design across any of the building categories.
<b>Lifetime Achievement</b>	A person who has over their career, shown exemplary efforts in advancing the progression of the sustainable built environment in Australia.
<b>Women in Sustainability</b>	Presented to a woman who has made a significant contribution to the built environment sustainability in Australia over the past 5 years. The nomination must be supported by another person working in the built industry.

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## Projects

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<b>Commercial Architecture (Large)</b>	A Class 5, 6, 7 or 8 building used for professional and / or commercial purposes of over 500sqm in floor size.
<b>Commercial Architecture (Small)</b>	A Class 5, 6, 7 or 8 building used for professional and / or commercial purposes of under or equal to 500sqm in floor size.
<b>Education &amp; Research</b>	A child care centre, preschool, primary, secondary or tertiary educational facility or a facility where an educational institution is a partner.
<b>Public, Urban &amp; Landscape</b>	A building or facility or artwork which primarily services, or is used by the public except educational facilities.
<b>Multi-Residential Dwelling</b>	The design of a new townhouse, duplex or residential complex that contains multiple residential dwellings. Projects nominated under this category are classifiable as Class 2 or Class 3 buildings.
<b>Single Dwelling (New)</b>	The design and construction of a single-residential building to which a Class 1a Building category.
<b>Single Dwelling (Alteration)</b>	Extensions and/or alterations to at least 50 percent of a Class 1a building.
<b>Adaptive Reuse (Alteration / Addition)</b>	Recognises the adaptive reuse of a building (heritage and/or new) that has minimal impact on the historical significance of the building and its setting, while also pursuing a design that is sympathetic to the building in order to give it a new purpose.

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## Innovation

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<b>Green Building Material</b>	A building product that is renewable, rather than non-renewable, environmentally responsible and where the impact is considered over the entire lifetime of the product.
<b>Smart Building Ideas</b>	Any building or part thereof, that uses smart design and / or a range of automated processes to automatically control the building's operations including heating, ventilation, air conditioning, lighting, security and other systems in order to help improve asset reliability, performance, reduce energy use and minimise the total environmental impact of building.

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## Best of the Best

Selected from among all the category winners on the basis of both sustainable outcomes and aesthetics and/or innovative design principles.

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# Partner Packages

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## **\$30,000 per category**

All partner packages will consist of the following six key elements and will run across an eight month period (May 2021 – Dec 2021).

1. Content Creation Program
  2. Content Distribution Program (A&D Network)
  3. Sustainability Summit
  4. Sustainability Awards
  5. A&D Marketing Coverage
  6. Partner Networks Marketing Coverage
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### **1. Content Creation Program**

*(May-Dec)*

Our specialist content producers will help craft a series of compelling content pieces that help tell your unique sustainability story.

- Partner Article #1
- Partner Article #2
- Partner Article #3
- Editorial Article #1
- Editorial Article #2
- Partner Sustainability eBook (combined partner/editorial)

### **2. Content Distribution Program (A&D Network)**

*(May-Dec)*

Distribute and amplify this strategic content across our network.

- 7 x Industry eNewsletter inclusions (17,000 subscribers)
- 7 x Product eNewsletter inclusions (15,000 subscribers)
- 2 x Architect & Specifier eBulletin inclusions (10,500 subscribers)
- 3 x posts on A+D social media (45,000 fans & followers)

# Partner Packages

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## 3. Sustainability Summit

*(Nov 11)*

- Dedicated networking sessions for partners/delegates
- Partner product display booths and product placement
- Partner branding and signage
- Opportunity to participate in panel discussions
- 3x partner tickets (employees and industry guests)

## 4. Sustainability Awards

*(Nov 11)*

- Partner naming rights for category award
- Category winner award presented by partner
- Partner company video played before award announcement
- Three-course sit down dinner
- 5 x partner tickets (employees & guests)
- Partner/guest networking opportunities
- Partner branding and signage
- Partner branding and company profile within awards program booklet

## 5. A&D Marketing Coverage

*(May-Dec)*

- Partner branding and mention on all related promotion ads and editorial running across online, print, email and social channels

## 6. Partner Networks Marketing Coverage

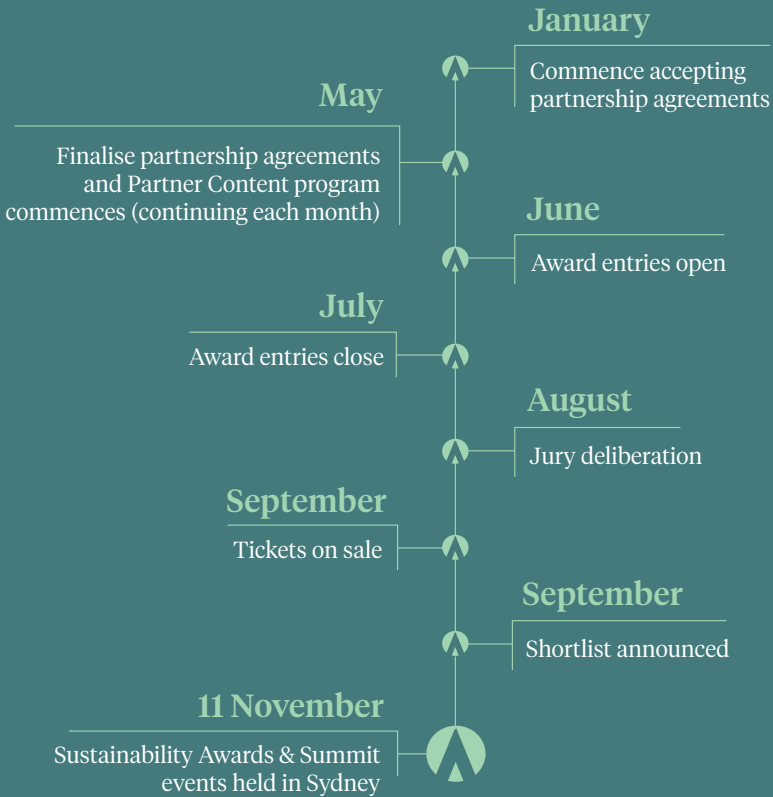
*(May-Dec)*

- Partner branding and mention on related promotional ads and editorial run by our event partners

# Countdown to 2021

**Sustainability Awards** 

**Sustainability Summit** 



Get behind Australia's best sustainability talent and projects.  
Secure your sponsorship today

To learn more about Sustainability Awards and the Summit educational program reach out to:

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# Sustainability Awards

# Sustainability Summit

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