

BBC Radio Devon 'Transmission Impossible'

Privacy Notice and Terms and Conditions

PRIVACY NOTICE

Your trust is very important to us. This means the BBC is committed to protecting the privacy and security of your personal data. It is important that you read this notice so that you are aware of how and why we are using such personal data. This privacy notice describes how we collect and use personal data about you during and after your relationship with us, in accordance with data protection law.

Why are we doing this and how can you participate?

'Transmission Impossible' is a competition in which listeners are invited to correctly identify music tracks and artists played on BBC Radio Devon for a chance to win prizes.

To be in with a chance to win, listen out for the presenter announcing when it's time to call in to register. The phonedlines will be open for thirty-five (35) minutes. Every caller who gets through during this period will be asked for their contact details.

Each entrant selected to appear will be selected using an independent randomised draw system. They will appear live on-air and asked to correctly name the song title and artist of three (3) song samples played. If you correctly identify each song, you will win that day's prize.

If you feature on-air, this may include the programme being available online and/or on demand, and your contribution may be used again in a future broadcast.

We may use your broadcast appearance for promotional purposes on the BBC's social media sites.

What personal data will the BBC collect?

You must be 18 years or older to participate in the giveaway.

The BBC will collect and process the following **personal data** about you:

- Full name
- Location
- Contact telephone number
- If you appear on-air, a broadcast recording of your voice

If you win the competition we will also collect your postal address or email address so that we can send you your prize.

Who is the Data Controller?

The BBC is the "data controller" of your personal data. This means that the BBC decides what your personal data is used for, and the ways in which it is processed. For the avoidance of doubt, your personal data will be collected and processed solely for the purposes set out in this privacy notice. As the data controller, the BBC has the responsibility to comply, and to demonstrate compliance with, data protection law.

Lawful basis for processing your personal data

The lawful basis on which the BBC processes the personal data is **the performance of its public task**. The BBC's role is to act in the public interest and to serve all audiences with content which informs, educates, and entertains.

BBC Radio Devon 'Transmission Impossible'

Privacy Notice and Terms and Conditions

We also have a **legal obligation** to process the personal data of the winners in order to comply with relevant competition regulations.

Sharing your personal data

The BBC works with our approved third-party providers who help us to provide some of our services. These partners only use your personal data on behalf of the BBC and not independently of the BBC.

We may share personal data with a third party where required or permitted by law.

Retaining your personal data

We keep records of the winners for two (2) years for auditing and compliance purposes.

We keep all other personal data for six (6) months after the date of entry.

Your personal data will be stored in the UK.

Your rights and more information

You have **rights** under data protection law:

- You can **request a copy** of the personal data the BBC stores about you.
- You have the right to request that we **rectify** any inaccurate or incomplete personal data that we hold about you.
- You have the right to ask for the personal data we collect about you to be **deleted**, however there are limitations and exceptions to this right which may entitle the BBC to refuse your request.
- In certain circumstances you have the right to **restrict** the processing of your personal data, or to **object** to the processing of your personal data.
- You have the right to ask that we **transfer** the personal data to you or to another organisation, in certain circumstances.

You can contact our, [Data Protection Officer](#) if you have questions or you wish to find out more details about your rights, please visit the BBC's Privacy and Cookies Policy at <http://www.bbc.co.uk/privacy>.

If you have a concern about the way the BBC has handled your personal data, you can raise your concern with the supervisory authority in the UK, the Information Commissioner's Office (ICO) <https://ico.org.uk/>.

Updating this privacy notice

We will revise the privacy notice if there are significant changes to how we use your personal data.

BBC Radio Devon 'Transmission Impossible'

Privacy Notice and Terms and Conditions

TERMS AND CONDITIONS

1. The competition is open to all residents of the UK, including the Channel Islands and the Isle of Man aged 18 years or over, except BBC employees and anyone connected with the competition. Proof of age and eligibility may be required.

2. The competition will be played on weekdays (Monday to Friday) between 1600 and 1700 on BBC Radio Devon from 2nd January 2023 (except when editorial requirements lead to a change in schedule or a change in programme content).

3. During these programmes, listeners will be invited to register their wish to have a guess at the competition answer. Registration to take part will only be available using the following method:

Calling 0808 100 1034; or

Texting **DEVON** followed with the word **IMPOSSIBLE** to 81333

- Calls from landlines and most mobile phones are free. Texts will be charged at your standard network message rate.
- Listeners will be asked to identify three songs by their title and artist(s).
- If they answer incorrectly, the opportunity will move to the next caller until the competition is either won or up to four callers have appeared on air.
- There will be one round of the competition each day. After which, that will be the end of that competition that day.
- No other method of entry will be accepted. Only one entry is allowed per listener per day. **If you enter more than once, your subsequent entries will not count but you will be charged.**

4. When listeners telephone to enter, a member of the production team will ask them their name, general location and a contact telephone number for the random draw. When listeners text to enter, the mobile phone number will be used for the random draw.

5. Entry is only open during the times announced on-air. Entries received outside these times will not be registered. The opening and closing times may change so please listen to announcements during the programme.

6. Entrants will be selected each day at random from those who registered their wish to take part in the competition on that day and they will be the participant in the on-air competition for that day. A member of the production team will call them back so they can be put live on air to take

BBC Radio Devon 'Transmission Impossible'

Privacy Notice and Terms and Conditions

part in the competition.

7. There will only be up to four entrants on air each day. If they don't give the correct answer they will not win and that will be the end of the competition for that day.

8. In the event of the production team receiving no entries for the competition, the presenter will announce this on air and close the competition.

9. Entrants must ensure that they are available on the telephone number provided to take the call from the production team. If an entrant is not available after reasonable attempts by the production team, another entrant will be randomly selected for that day.

10. The BBC reserves the right to refrain from putting an entrant on air or take any entrant off-air, and disqualify them from the competition at any time if they display offensive, abusive or any other kind of behaviour unsuitable for broadcast.

11. There is no prize for appearing on air.

12. If the entrant appears on air and guesses the correct answer, they receive a DAB Digital Radio, smartspeaker or BBC Radio Devon prize pack containing station merchandise such as coffee cup and pens. The prize is as stated, there is no cash alternative and the prizes cannot be sold or transferred in any circumstances. The BBC reserves the right to substitute or supplement any element of the prizes. The BBC is not responsible for any element or change to the prizes that are outside of its control.

13. Winners are expected to take part in any post-competition publicity.

14. Listeners put on air to play the competition cannot re-enter for four weeks after appearing on air.

15. The BBC's decision as to prizes awarded is final. No correspondence relating to the competition will be entered into.

BBC Radio Devon 'Transmission Impossible' Privacy Notice and Terms and Conditions

16. The BBC reserves the right to: (i) amend these terms and conditions, including but not limited to, the competition opening and closing times and the programmes included; (ii) disqualify any entrant who breaches the rules, has acted fraudulently in any way or brings the BBC into disrepute (in its sole discretion); (iii) cancel the competition, at any stage, if in its opinion it is deemed necessary or if circumstances arise outside its control; (iv) impose any additional entry restrictions or requirements should the prize being offered require such restrictions or requirements.

17. The BBC, its sub-contractors, subsidiaries and/or agencies cannot accept any responsibility whatsoever for any technical failure or malfunction or any other problem which may result in any entry being lost or not properly registered.

18. This competition accords with the BBC's Code of Conduct for Competitions and Voting, details of which can be found at: BBC Competitions Policy

<https://www.bbc.com/editorialguidelines/guidance/code-of-conduct>

19. To the extent permitted by law, the BBC will not be liable for any loss or damage (whether such damage or losses were foreseen, foreseeable, known or otherwise) including financial, reputational loss or disappointment.

20. The promoter of the competition is the British Broadcasting Corporation and the applicable law is the laws of England and Wales.

21. Entrants will be deemed to have accepted these rules and to agree to be bound by them when registering.