



2023

BETTER PRACTICE

EASTMAN

EASTMAN CHEMICAL COMPANY: Integrating Energy Management with Broader Sustainability Goals

Eastman developed an organizational structure for its sustainability program that integrates the energy management and sustainability teams, which has resulted in a more than 12% improvement in energy intensity since baseline year with over 70 active energy efficiency projects valued at over \$20 million.

- ✔ Leveraged Eastman’s energy management experience and elevates the importance of energy efficiency as a subgoal for process improvement projects
- ✔ Set up working groups focused on carbon and climate, energy efficiency, water stewardship, and waste management
- ✔ Developed metrics with projected greenhouse gas emissions savings that are tracked across the energy management and sustainability teams

Eastman Sustainability Council		
Social Innovation Subcouncil	Environmental Impact Subcouncil	Sustainable Portfolio Subcouncil