



ATLANTA HOUSING AUTHORITY:

Atlanta Housing Authority Energy Efficiency Rent Boost (EERB)

Atlanta Housing Authority created a program to address the split incentive problem by offering landlords a rent boost of \$50 to \$125 per month depending on the level of upgrades installed, along with access to discounts and low-cost capital.

- Implemented more than 300 EERBs to date, with an estimated savings of 27% per unit
- Partnered with Lowe's to secure reduced prices on storewide and energy-efficient product upgrades
- Partnered with Georgia Power to publicize available energy efficiency rebates up to \$5,000 for property upgrades
- Partnered with the Solar Energy Fund to offer low-cost loans for the upgrades

