## Why promote energy efficiency in manufacturing SMEs

Vida Rozite
Energy Efficiency Unit, IEA



International Energy Agency



## **IEA**

Energy efficiency – key strategy towards increased energy security

Energy efficiency – a largely untapped energy resource

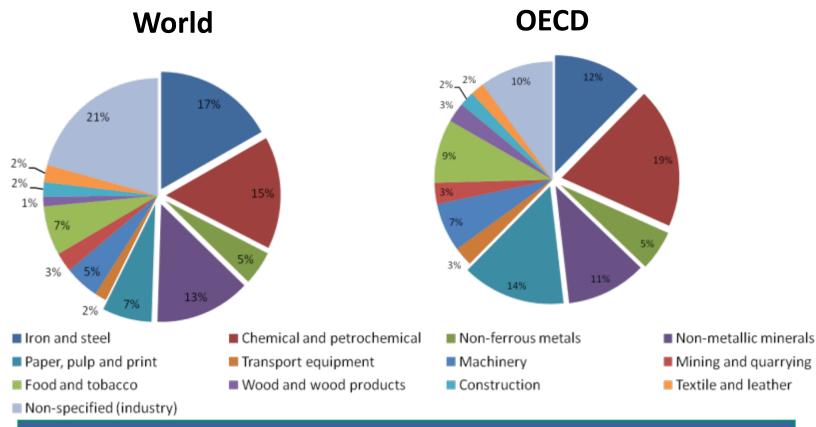
Development of analysis, projections, policy recommendation and actionable policy guidance

Industrial energy efficiency – a challenging area with huge energy efficiency potentials

Industrial energy efficiency – beyond just energy savings – a way to increase productivity and create added value



## What about the remaining 50%



Industry is expected to have the largest contribution to growth in energy demand up to 2035

Energy intensive industries like iron & steel, chemical etc account for half of total final energy consumption in industry



## IEA – how to support SME energy efficiency

2014 Policy Pathway – actionable guidance to policy makers and other stakeholders

Existing policies and measures & new and innovative approaches

**Case studies** 

Focus on the roles of other (apart from central/federal government) stakeholders – municipalities, finance institutions, industry associations

Explore opportunities for and points of entry for leveraging energy efficiency along the value chains