

Attachment – 1 : Program of EMAK9

Date: November 21st, 2018

Venue : CNI São Paulo Office

Address : Rua Surbim no. 504 Brooklin Novo, São Paulo, Brazil

Workshop

Time	Agenda
08:30-09:00	Reception
09:05-10:15	Opening and Keynote Address
09:05-09:15	Opening Remarks by CNI (Mr. Rodrigo Sarmiento Garcia, Industrial Policy Specialist, CNI)
09:15-09:25	Welcome and Opening Remarks (Mr. Igor Calvet, Secretary, MDIC, Brazil)
09:25-09:35	Opening Remarks (Mr. Benoit Lebot, Executive Director, Secretariat, IPEEC)
09:35-09:50	K-1 Keynote – 1 (Mr. Masaomi Koyama, Director, METI, Japan) Purpose of EMAK 9 / Effectiveness of EM Experienced in Japan for EC Promotion
09:50-10:05	K-2 Keynote – 2 (Mr. Carlos Alexandre Príncipe Pires , Director, MME, Brazil) Importance of EM for EC Promotion in Brazil and Consideration of EM in EC Policy
10:05-10:15	Photo Session
10:15-10:35	Networking Coffee Break
10:35-12:30	Session – 1 : Showcases Established in Brazil Showcases of Best Practices in Energy Management System (EnMS) and in Energy Conservation (EC) to Disseminate (Chaired by Mr. Gustavo Saboia Fontenele e Silva, MDIC)
10:35-10:55	S1-1 Outline and Summary of Outcomes of the “Japan – Brazil Cooperation Project” (Mr. Kazuhiko Yoshida, Technical Consulting Adviser, ECCJ)
10:55-11:20	S1-2 Energy Management System and Energy Conservation Initiatives – General Motors Experience and Commitment – Road to 2050 (Ms. Glauca Sella Roveri dos Santos, Regional Energy Manager – General Motors South America, General Motors do Brasil)
11:20-11:35	S1-3 Established Public and Private Network / B+P EE (Mr. Gustavo Saboia Fontenele e Silva, General Coordinator, MDIC)
11:35-12:05	S1-4 CNI’s Initiatives to Promote EC in Industry including Voluntary Program (Alliance Program) (Mr. Rodrigo Sarmiento Garcia, Industrial Policy Specialist, CNI)
12:05-12:20	S1-5 Collaborative EC Program : PROCEL Industry (Mr. Carlos Alexandre Príncipe Pires , Director, MME)
12:20-12:35	Q&A
12:35-14:00	Networking Lunch
14:00-15:20	Session – 2 : Successful Cases in Japan and in Foreign Countries Advanced EnMS : Systematic Energy Management Practice and Implementation of EC Measures including Effective EC Technologies (Chaired by Mr. Masaomi Koyama, METI / Co-chaired by Mr. Yoshihiro Kawaguchi, ECCJ)
14:00-14:20	S2-1 High Efficiency Products with Central Management as a Key Solution to Achieve Lowest Power Consumption of Air Conditioning System (Mr. Leandro Moraes Lourenço, Product Engineering Manager, Daikin McQuay Ar Condicionado Brasil Ltda.)
14:20-14:40	S2-2 Energy Management System for Factory (FEMS) and Building (BEMS) (Mr. Koji Miyashita, President, Mitsubishi Electric do Brasil)
14:40-15:00	S2-3 Energy Efficiency Continuous Improvement activity based on Toyota Way and Toyota Production System, and Contributions to Sustainable Society (Mr. Dário Masahiko Yanagita, Department Chief, Toyota do Brasil Ltda.)
15:00-15:20	S2-4 CMPC Energy Management System (EnMS) and Best Practices (Mr. Roland Alexis Haemmerli, Chief Operations Officer, CMPC Pulp, Chile)
15:20-15:35	Q&A
15:35-15:50	Networking Coffee Break
15:50-16:50	Session – 3 : Panel Discussion and Wrap-up (Speakers / Representatives) Direction of Cooperation with Japan to Promote EC by Establishing EnMS (Chaired by Mr. Kazuhiko Yoshida, ECCJ)

15:50-16:45	Panel Discussion (Speakers and Representatives of Government / Private Sector) Agenda-1 : Requirements Agenda-2 : Challenges Agenda-3 : Areas and Subjects for Next Step
16:45-17:00	Wrap-up (Chairperson) Summary and Way Forward – Direction of Possible Cooperation with Japan
17:00-17:15	Closing
17:00-17:05	Closing Remarks (Mr. Masaomi Koyama, Director, METI, Japan)
17:05-17:10	Closing Remarks (Mr. Carlos Alexandre Principe Pires , Director, MME, Brazil)
17:10-17:15	Closing Remarks (Mr. Igor Calvet, Secretary, MDIC, Brazil)
	END of Workshop

Reception

18:00-19:30	Reception
	Opening Free Exchanging Opportunity Closing
	END

(Abbreviations)

EMAK	: Energy Management Action Network for Industrial Efficiency
CNI	: Brazilian Industrial Confederation
MDIC	: Ministry of Industry, Foreign Trade and Services (Brazil)
IPEEC	: International Partnership for Energy Efficiency Cooperation
METI	: Ministry of Economy, Trade and Industry (Japan)
MME	: Ministry of Mines and Energy (Brazil)
ECCJ	: The Energy Conservation Center, Japan
EM	: Energy Management
EnMS	: Energy Management System
EC	: Energy Conservation