



Korea
2010-2012
VISIT KOREA YEAR



Korea
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CRUISE KOREA

Tour Guide for Cruise Tourists



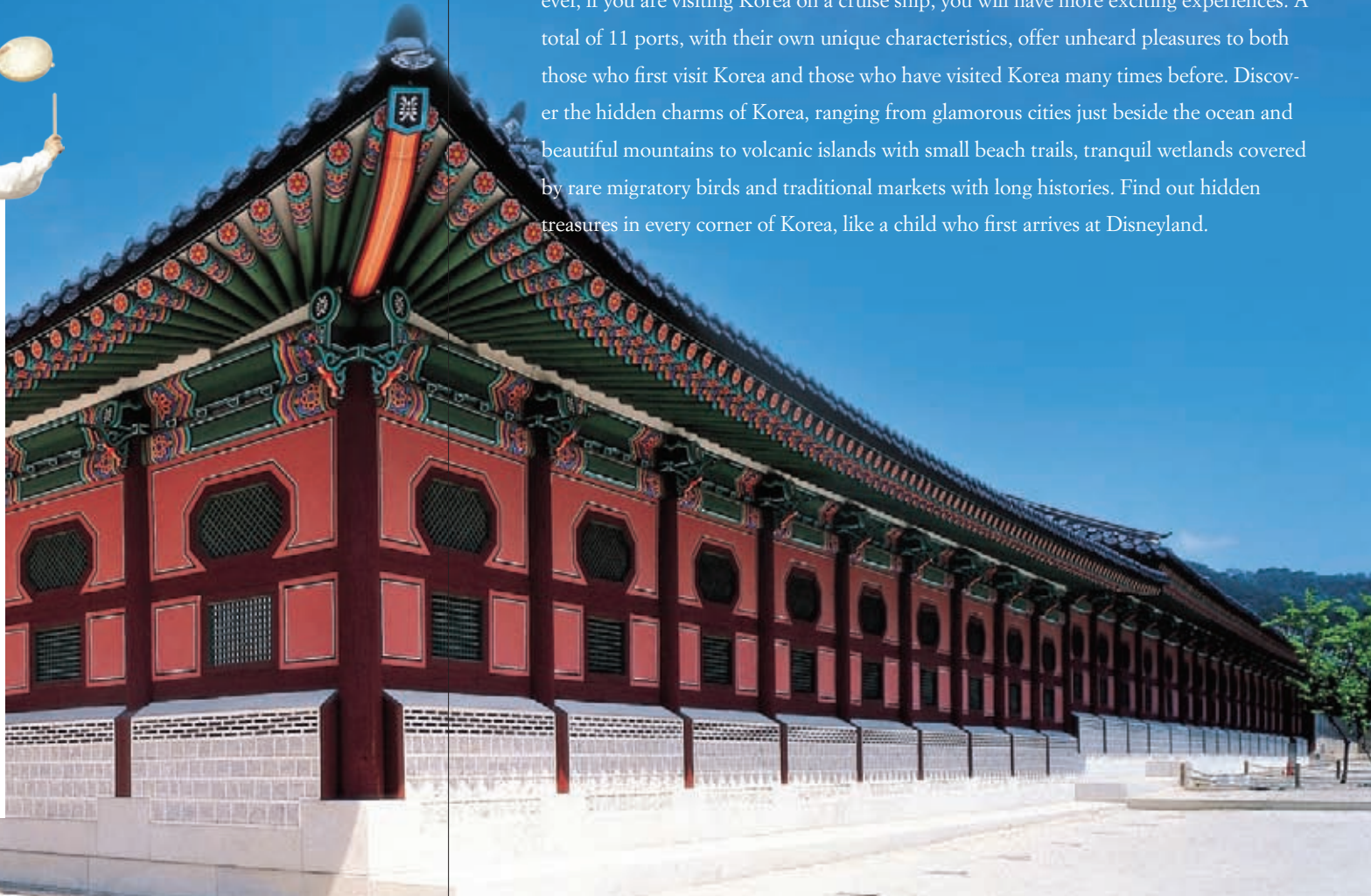
KOREA
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Get off your cruise ship and meet a new Korea

Old palaces surrounded by skyscrapers, shopping districts selling various products ranging from imported items to luxury goods, trendy streets with extraordinary shops and the disarming smile of Yonsama Bae Yongjun. These are well-known images of Korea. However, if you are visiting Korea on a cruise ship, you will have more exciting experiences. A total of 11 ports, with their own unique characteristics, offer unheard pleasures to both those who first visit Korea and those who have visited Korea many times before. Discover the hidden charms of Korea, ranging from glamorous cities just beside the ocean and beautiful mountains to volcanic islands with small beach trails, tranquil wetlands covered by rare migratory birds and traditional markets with long histories. Find out hidden treasures in every corner of Korea, like a child who first arrives at Disneyland.

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Eleven ports offering 11 different attractions

Get off from the cruise ship and take a look around. At first, you might be a little bit disappointed at the ordinary port scenery. However, if you take one step further out of the Port, you will be impressed by the unique charms of the region. Until now, Korea is known for its rapid miraculous economic growth unparalleled in world history and urban culture developed within a short period of time. However, if you visit Korea on a cruise ship, you will discover ports very different from existing images of Korea. Eleven ports still have their own native colors and the surrounding areas offer different pleasures. The

Incheonhang Port, close to Seoul, presents vitality of a port and colorful urban experience. The Busanhang Port, the largest port in Korea, offers a vibrant culture created in the process of international trade. The Donghaehang Port and the Sokchohang Port, the main ports of Gangwondo, welcome tourists with fresh seafood and shooting locations for popular Korean TV dramas and movies. The Pyeongtaekhang, Gunsanhang and Mokposinhang Ports offer a relaxing time against the backdrop of dotted islands and the breathtaking view of sunset in the West Sea. The Yeosu, Masanhang and Ulsanhang Ports wait for you in the blue and sparkling South Sea. If you want to visit a UNESCO World Heritage Site, visit the Jejuhang Port.

Korea found in the joy of shopping

Even if you seek an escape from daily life and a relaxing time in your trip, you might feel dull without shopping. Another pleasure in going on a trip is choosing souvenirs for your family and friends and something reminiscent of the trip. Korea is the right place for shopping. The world's largest department stores, glossy shopping towns open round the clock in every corner of the main and trendy streets for young and chic people. You will find the latest fashion trends in Korea. You will definitely enjoy choosing and shopping for things in traditional markets in each region. Historically, there have been a lot of markets



in Korea, where people from different regions have traded things. This long tradition has been successfully established thanks to fresh fruits and vegetables locally produced, fresh seafood caught the same day and carefully dried fish and dishes made of such fresh ingredients and sold in small alleys of markets. You will want to visit Korean markets again, as Koreans in the market are generous and warmhearted and usually give a little extra to buyers.

Traditional Korean food and finest regional delicacies you will taste for the first time

Food best represents a country's culture. However, you cannot talk about Korean food without mentioning Korean geography. To the north are rugged mountains and to the south are vast plains. Also, Korea is a peninsula surrounded by waters in every direction except the north. Therefore, Korean food use wild greens and medicinal herbs picked on mountains, grains harvested in the field and fresh seafood caught in the sea, in a balanced way. This is why a Korean meal strikes the right nutritional balance. If you have already tasted famous Korean food such as Kimchi, Bulgogi, Galbi and Bibimbap, then you must try a regional delicacy. Regional delicacies prepared using





locally produced ingredients might sound strange, but will definitely stimulate your five senses with beautiful shapes and sweet smells. Among regional delicacies are Mulhoi, a dish of sliced raw fish in a cool fish broth; Pajeon, baked pancake with green onions; Grilled Black Pork, grilled pork with fermented anchovy; soup with rice and noodles. These can only be found in traditional markets in each region. After the trip, you will miss these regional delicacies along with regional attractions.

Different experience according to the season

Korea has distinctive four seasons, as it has a temperate climate. Therefore, even if you visit the same place again, you will find completely different aspects according to the season. Spring is warm, so that it is a good season for outdoor activities. Many people go on flower viewing trips to mountains and fields covered with cherry blossoms, forsythia, azalea and royal azalea in spring. Summer is hot and sunny. People go to the beaches with fine sand and cool waves or valleys with cool streams in a thick forest to avoid the hot weather in summer. Autumn in Korea



is famous for clear skies and changing leaves. Hikers go to mountains to appreciate the changing leaves and enjoy freshly harvested fruits and grains. Winter turns Korea into a Wonderland covered with snow and ice. Skiers glide across slope with natural snow in ski resorts and tourists go to high mountains to see the spectacle of snow-capped trees. Korea, in four seasons, offers a lot to see and experience in any season. Choose when to visit Korea and wear clothes for the season. Then, indulge in Korea's hidden charms.

Long history flourishing with a very unique culture

Prehistoric times began on the Korean Peninsula about 700,000 years ago when people started to settle down on the Korean Peninsula. Around BC 2,000, Gojoseon, the first nation in Korea's history, was established. Korea has a history of more than 5,000 years. With its long history, various cultures and relics have been



accumulated to form today's Korea and its unique regional characteristics. Gyeonggi-do, because of its proximity to Seoul, has lots of royal relics. Gangwon-do has famous mountains and old Buddhist temples along with the Demilitarized Zone, which represents the world's most secluded area. Chungcheong-do has many resorts with hot springs. Cholla-do is famous for delicious food. Gyeongsang-do includes Andong, a city of nobilities visited by Queen Elizabeth and Gyeongju, a splendid city with a history of 1,000 years. Jeju has unique island culture. Each region welcomes tourists with its own culture and history. Eleven ports in Korea present their own distinctive features. Why not come and discover the hidden delights of Korea?



LOCATION The Korean Peninsula is located in the eastern tip of the Asian Continent along with other East Asian countries China and Japan. Its total area is 222,135km²: South Korea has 99,461 km² (41% of the land) and North Korea has 122,762 km² (55% of the land). The Korean Peninsula borders Manchuria of China and the Maritime Province of Siberia of Russia over the Yalu and the Tumen to the north, Japan over the East Sea and South Sea to the east and north and the mainland China over the West Sea to the west.



CLIMATE Korea has temperate climate

with distinct four seasons of spring, summer, autumn and winter, as it is in the mid-latitudes of the northern hemisphere. Spring is warm with an average temperature of 15~19°C and summer is hot with an average temperature of 30°C. Autumn is warm with an average temperature of 11~19°C, but the difference between daily highs and lows is big. Winter is cold and dry with an average temperature of 6~7°C and has heavy snow depending on the region.

HISTORY Prehistoric times began on the Korean Peninsula about 700,000 years ago when people started to settle down on the Korean Peninsula. In 2,000 BC, the Bronze Culture was introduced to the peninsula, leading to the establishment of Gojoseon, the first of several kingdoms in Korea's history. After Gojoseon perished in BC 108, the Three Nations emerged. After the Three Nations were united by United Silla Kingdom and when the United Silla Kingdom collapsed, Goryeo Kingdom

was created. Goryeo Kingdom perished at the end of the 14th century. For the next 500 years, the Joseon Dynasty ruled the Korean Peninsula. Joseon was forcefully opened to the outside world by the Japanese in 1876 and colonized by Japan with the Japan-Korea Annexation Treaty in 1910. After liberalization in 1945, the Republic of Korea was founded. However, the Korean Peninsula was divided into South and North Korea following the Korean War in 1950. Today, the two Koreas are engaged in various exchange programs to prepare for a re-unification.

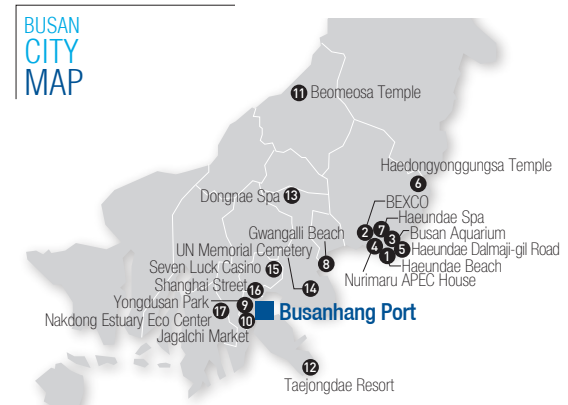
Prehistoric times	(700,000 years ago ~ BC 2,000)
Three Nations	(BC 108~676)
United Silla Kingdom	(676~935)
Goryeo Dynasty	(918~1392)
Joseon Dynasty	(1392~1910)
Japanese colonial rule	(1910~1945)
Korea	(1945~Present)

Busan

Busanhang Port

Korea's second largest city and its beautiful coastlines

Busan is the second largest city and No.1 trading port in Korea. Since its opening in 1876, the Busanhang Port has supported movements of people and goods. During the Korean War, Busan became the temporary capital of Korea. Thanks to this dynamic history, Busan is very vibrant and modern. It boasts of the finest beaches loved by Koreans, shopping and entertainment districts close to the sandy beaches and markets developed during the Korean War and now selling unique fashion items.



Recommended Trips

Trips for Shoppaholics

• Four-hour tours

| Haeundae Centum City

| Gwangbok-dong [Lotte Town, PIFF Street, Jagalchi Market, Gukje Market, Used book stores in Bosu-dong]

| Seomyeon [Lotte Department Store/duty-free shops/Seven Luck Casino, Migliore, Seomyeon Underground Shopping Center]

• Eight-hour tours

| Haeundae [Centum City, Paradise Duty-free Shop] → Seomyeon [Lotte Department Store, Seomyeon Underground Shopping Center]

| Gwangbok-dong [Lotte Town, Gukje Market] → [Gimhae] Lotte Premium Outlet

TV drama and movie filming sites • Four-hour tours

| Yongdusan Park → Gwangbok-dong [PIFF Square] → Shanghai Street → Busanhang Port

| UN Memorial Cemetery → Gwangalli Beach → Haeundae Yacht Center → Haeundae Beach → Haeundae Dalmaji-gil Road

Relaxing Busan tour • Eight-hour Tours

| Haeundae Beach → Dongbaekseom Island [Nurimaru APEC House] → Busan Aquarium → Haeundae Spa → Haeundae Dalmaji-gil Road → Haedongyonggungsa Temple

| Nakdong Estuary Eco Center → Gwangbok-dong [PIFF Square] → Dongnae Spa → Beomeosa Temple

Historical sites representing 5,000 years of Korean history

• Eight-hour Tours

| Taejongdae Resort → Nurimaru APEC House → Haedongyonggungsa Temple → [Gyeongju] Shilla Millennium Park

| Dongnae Spa → Tongdosa Temple → [Gyeongju] Gyeongju Historic Area [Bulguksa Temple, Seokguram Grotto] → [Gyeongju] Yangdong Folk Village

Around the Busanhang Port



It takes only 30 minutes by car from the Busanhang Port to downtown Busan, where major commercial banks, post offices and internet cafes are located. In addition, it takes 20 minutes on foot from the Busanhang Port to **Yongdusan Park**, where you can overlook downtown Busan and coastal waters and take some rest after long-hours of voyage.



1 Haeundae Beach

The Haeundae Beach is one of the most popular attractions of Busan and visited by many tourists every summer. It is registered in the Guinness Book of World Records for its more than 10,000 parasols on the beach every summer. Also, it attracted much public attention as *Haeundae*, a blockbuster film shot against the background of the Haeundae Beach, successfully exceeded the 10 million viewers mark. It has best conditions for sea bathing with the vast sandy beach and shallow water. Also, it is popular as a maritime resort area with skyscrapers, a marina, luxury hotels and shopping malls.

- 📍 U-1-dong, Haeundae-gu, Busan
- ☎ 82-51-749-5700
- 🌐 <http://www.sunnfun.co.kr>

2 BEXCO

BEXCO is an eight-story building (7 floors aboveground and 1 floor underground) for international exhibitions and conventions. It includes a grand exhibition hall three times as large as a football field, a multi-purpose hall, an outdoor exhibition space and a permanent display space. With advanced facilities, it has been selected as the venue for world-class exhibitions and conferences such as the 2002 FIFA World Cup Korea/Japan Final Draw, the 2003 ICCA Congress and Exhibition and the 2005 APEC Summit Meeting.

- 📍 43, APEC-ro, Haeundae-gu, Busan
- ☎ 82-51-740-7300
- 🌐 [http://www.bexco.co.kr\(En\)](http://www.bexco.co.kr(En))

3 Busan Aquarium

It is an underwater aquarium, where tourists can explore a marine world with the main aquarium weighing 3,500 tons. Also on display are 99 theme aquariums and an 80m-long acryl tunnel. Along with cutting-edge facilities revealing underwater ecosystems of many countries, about 280 species of deep sea fishes totaling 35,000 are also on display.

- 📍 1411-4, Jung-1-dong, Haeundae-gu, Busan
- 👤 Adult: 17,000 won,
Students: 14,500 won,
Children: 12,000 won
- 🕒 10:00–22:00(09:00–22:00 on Saturday, Sunday and Holiday)
- ☎ 82-51-740-1700
- 🌐 [http://www.busanaquarium.com\(En\)](http://www.busanaquarium.com(En))



4 Nurimaru APEC House

Nurimaru means the "summit of the world" in Korean. The house resembles a Korean traditional pavilion. It is the venue for the 3rd APEC Summit Meeting held in November 2005. Participants said that Nurimaru was the most beautiful APEC Summit Meeting venue ever. Nurimaru APEC House is located, is famous for camellia blossoms and can be accessible on foot from the Haeundae Beach.

- 📍 714-1, Wu-1-dong, Haeundae-gu, Busan
- 🕒 10:00–17:00 (open everyday)
- ☎ 82-51-743-1974, 5



6 Haedongyonggungsa Temple

Haedongyonggungsa Temple is very unique, in that, it is located on a cliff overlooking the sea off Busan, unlike other Buddhist temples located in deep mountains. Inside the temple are the main hall, Gulbeopdang Hall, Dongbaekseom Island, where the Nurimaru APEC House is located, is famous for camellia blossoms and can be accessible on foot from the Haeundae Beach. Haedongyonggungsa Temple is very unique, in that, it is located on a cliff overlooking the sea off Busan, unlike other Buddhist temples located in deep mountains. Inside the temple are the main hall, Gulbeopdang Hall, Yongwangdang Hall and Beomjonggak Bell Pavilion. According to legends, praying to the sitting stone Buddha statue in the Gulbeopdang Hall will help you have a baby. Also, the temple has Haesugwanumdaebul, the biggest Buddhist stone statue in Korea, attracting a lot of tourists.

- 📍 416-3, Sirang-ri, Gijang-eup, Gijang-gun, Busan
- ☎ 82-51-722-7755
- 🌐 [http://www.yongkungsa.or.kr\(En\)](http://www.yongkungsa.or.kr(En))

5 Haeundae Dalmaji-gil Road

With large and small galleries, art shops and fine restaurants, Haeundae Dalmaji-gil Road is called the Montmartre Hill of Busan. It feels very romantic and artistic, as there are fancy shops against the beautiful scenery overlooking the sea.

- 📍 Jung-2-dong, Haeundae-gu, Busan

7 Haeundae Spa

You can take a hot spring bath while overlooking the Haeundae Beach. Every year, more than 600,000 people visit the spring as history says that Queen Jinseong (reign: 887–897) of the Shilla Kingdom cured her smallpox after taking a bath in Haeundae Spa. The hot spring is alkaline and contains a lot of radium, which

is effective in healing various lifestyle diseases.

- 📍 Haeundae Jung-gu, Busan
- ☎ 82-51-888-2274

8 Gwangalli Beach

Along with Haeundae Beach, Gwangalli Beach is loved by Busan citizens because of its vast fine sand. Around the beach are about 300 restaurants, cafes, raw fish restaurants, a fish market and a waterfront park. It is also famous for the magnificent view of Gwangang Bridge, a landmark of Busan. In particular, it is a very popular place among tourists and citizens wanting fresh raw fish and for appreciating the beautiful landscape of the sea off Busan beach.

- 📍 Gwangang-2-dong, Suyoung-gu, Busan
- ☎ 82-51-441-3121
- 🌐 [http://tour.busan.go.kr\(En\)](http://tour.busan.go.kr(En))

9 Yongdusan Park

Yongdusan Park is a public park, where the 120m-high Busan Tower is located. It is one of the popular tourist destinations with a view of the Busanhang Port and Youngdo Island. Also, it was the filming location for



Friends starring Jang Donggun. In the film, main characters moved the plot through conversations at night in this park overlooking the Busan downtown where they grew up.

- 📍 1-2, Gwangbokdong-2-ga, Jung-gu, Busan
- ☎ 82-51-220-4062
- 🌐 <http://www.yongdusanpark.or.kr>

10 Jagalchi Market

Jagalchi Market is one of the traditional markets and the largest fish market in Korea. Enjoy fresh seafood from about 500 fish stores selling fresh cods, herrings, hairtail fish, clams and seaweeds caught on the day in the sea off Busan and the South Sea.

- 📍 Nampo-dong, Jung-gu, Busan
- ☎ 82-51-713-8000
- 🌐 <http://www.jagalchimarket.or.kr>

11 Beomeosa Temple

Beomeosa Temple is an old temple built during the Silla Kingdom 1,000 years ago. It is well-known for nurturing a lot of high Buddhist monks and spiritual leaders including Monk Uisang the Great, Monk Wonhyo the Great and Poet Manhae Han Yongun.

Inside the temple are the main hall and other Buddhist buildings, a 1,400-year-old three-story stone pagoda and a beautiful temple bell. In front of the temple is a rattan colony and a climax forest which took more than 100 years to form. In this forest, you can enjoy strolling and meditation.

- 📍 546, Cheongryong-dong, Geumjeong-gu, Busan
- ☎ 82-51-508-3122
- 🌐 [http://www.beomeosa.co.kr\(En\)](http://www.beomeosa.co.kr(En))

Beomeosa Temple Life It is a program for tourists who want to stay a night in the temple, but have little time for it. Tourists can choose from two or three temple tour courses, Buddhist meal, tea ceremony, meditation and dialogue with a monk and stay for only two to four hours.

12 Taejongdae Resort

Taejongdae Resort is known for King Muyeol the Great (reign: 604 – 661) of the Silla Kingdom, being impressed by the beautiful scenery during his tour of the land and became a favorite place for him to practice archery. Taejongdae, consisting of sea cliffs and bizarre rocks, has 120 species of trees including black pines and a tourist ring road. You can take a cruise ship to look

around the coastal spectacles including Suicide Rock and Taoist Hermit Rock and climb up a lighthouse with more than 100 years of history.

- 📍 San 29-1, Dongsam-dong, Youngdo-gu, Busan
- 🕒 04:00 – 24:00 (open every day)
- ☎ 82-51-405-2004
- 🌐 <http://www.taejongdae.or.kr>

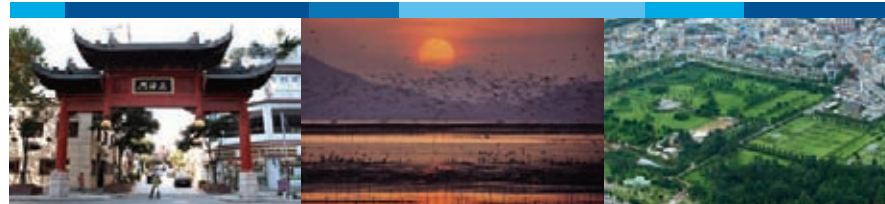
13 Dongnae Spa

Dongnae Spa is one of the oldest hot springs in Korea and had been frequently visited by royal families and nobilities during the Silla Kingdom. In 1910, a Japanese opened an inn and bathing facilities here. The 55°C water contains alkaline, common salt and magnesium and is effective for stomach troubles, women's diseases, skin diseases and neuralgia. Every year, more than 4 million people visit Dongnae Spa.

- 📍 Entrance of Mt. Geumjeongsan, Ocheon-1-dong, Dongrae-gu, Busan

14 UN Memorial Cemetery

It is the only UN cemetery in the world. Soldiers from 11 countries killed during the Korean War are buried here, in



commemoration of the peace-keeping spirit of the UN forces. With trees donated by governments, organizations and individuals around the world, the cemetery looks like a beautiful park with a commemoration support center and an exhibition hall.

- 📍 779, Daeyeon-4-dong, Nam-gu, Busan
- 🕒 09:00 – 17:00(9:00 – 8:00 from June to September)
- ☎ 82-51-625-1608

15 Seven Luck Casino

Seven Luck Casino is a luxurious casino built in the concept of traditional European casino. The hall decorated in blue and brown is frequently used as a filming location for TV dramas or movies. For example, *20th Century Boy*, a special TV drama recently aired on Nippon Television was shot in this casino. The hall offers eight types of gambling including poker and slot machine.

- 📍 2F, Lotte Hotel, 503-15, Bujeon-dong, Busanjin-gu, Busan
- ☎ 82-51-665-6000
- 🌐 [http://www.7luck.com\(En\)](http://www.7luck.com(En))

16 Shanghai Street

Since the Qing Dynasty of China opened its consulate here in 1884, Shanghai Street has been home to Chinese stores and houses and has been called the Chinese office street. It became world-famous after *O Daesu*, the main character in *Old Boy*, the film that won the Grand Prix at the 2004 Cannes Film Festival, ate dumplings here in a scene in the movie. Every year, the China Town Festival is held here, offering various events and ceremonies.

- 📍 571, Choryang-1-dong, Dong-gu, Busan

17 Nakdong Estuary Eco Center

The Nakdonggang estuary is a wetland with large mud flats and reed bed

that contain an abundance of food for migratory birds in all seasons. Therefore, it is well-known as a paradise for migratory birds including swans and ducks in winter and egrets and little terns in summer. The center is a three-story building with an exhibition hall, experience rooms, a bird observatory, a library and a video room. Visitors can appreciate various exhibited works on migratory birds and participate in natural hands-on activities such as field trips to the mouth of the Nakdonggang River, mud flat experience, reed experience and bird watching.

- 📍 1207-2, Hadan-dong, Saha-gu, Busan
- 👤 Adults: 1,000 won, Students: 500 won, Children: free
- 🕒 09:00 – 18:00 (closed on Monday)
- ☎ 82-51-888-6861
- 🌐 [http://wetland.busan.go.kr\(En\)](http://wetland.busan.go.kr(En))





Experience Busan City Tour



- ☒ Tour Bus 09:20–18:20,
Night Tour Bus 17:00–21:00 (closed on Monday)
- 👤 Adults: 10,000 won, Students: 5,000 won
Night tour: 10,000 won
- ☎ 82-1688-0098
- 🌐 [http://www.citytourbusan.com/citytour\(En\)](http://www.citytourbusan.com/citytour(En))

Toward Haeundae

Busan Station (departure) → UN Memorial Cemetery → Busan Museum → Gwangalli Beach → Nurimaru APEC House → Haeundae Aquarium → Haeundae Station → BEXCO → Gwangan Bridge → UN Memorial Cemetery → Busan Station (arrival)

Toward Taejongdae Resort

Busan Station (departure) → Yongdusan Park → Coast Passenger Terminal → 75 Square → Taejongdae Resort → International Cruise Terminal → Namhang Bridge → Songdo Beach → PIFF-Jagalchi Market → Busan Station (arrival)

Night Tour Bus

Busan Station (departure) → Gwangalli Beach → Haeundae Beach (photo time) → Dalmaji Street-Haewoljeong → Gwangan Boulevard → Mt. Geumryeonsan Training Center (photo time) → Busan Station (arrival)



Performing Arts in Busan Performing Arts Centers

National Center for Korean Traditional Performing Arts in Busan

The National Center for Korean Traditional Performing Arts in Busan is a national culture and arts institution designed to succeed and develop traditional performing arts in Busan, Gyeongsangbuk-do and Gyeongsangnam-do. Every day, various traditional performances are shown in Yeonakdang (grand theater) symbolizing Yonggo, Korea's traditional instrument, Yejidang (small theater) with floor patterns of traditional houses and an outdoor theater with 300 seats.

- 📍 280, Dongpyeong-ro, Busanjin-gu, Busan
- 👤 6000 won–8000 won (Fees are different according to performances. Check fees on the website in advance.) Fifty percent discount for those who are 24 years old or younger.
- ☒ Closes at 19:40 on weekdays and 15:00 on Saturday. Closed on holidays. (Show times are different according to performances. Check show times on the website in advance.)
- ☎ 82-51-811-0040
(13:00–18:00, closed on holidays)
- 🌐 <http://www.ncktpab.go.kr>

Jump

Jump is a non-verbal comedy on the story of a thief entering the house of a family of martial arts masters. It features Korea's traditional martial arts such as Taekwondo and Taekgyeon and high-level acrobatics, constantly entertaining and amusing the audience. Jump has also been on the stage in an exclusive theater on Broadway, New York, since 2007.

- 📍 Lotte Hotel Busan, 503-15, Bujeon-dong, Busanjin-gu, Busan
- 👤 50,000 won for R seat and 40,000 won for S seat.
- ☒ Open at 20:00 from Tuesdays through Fridays, 17:00/20:00 on Saturdays and 18:00 on Sundays. Closed on Mondays. (Show times change from March. Check show times on the website in advance.)
- ☎ 82-51-810-7000
- 🌐 [http://www.yegam.com/jump/kor\(En\)](http://www.yegam.com/jump/kor(En))



Gyeongju



Gyeongju Historic Area

Gyeongju is a historical city registered as a UNESCO World Heritage Site in 2000. There are remains representing Silla Kingdom's history and culture scattered across the city. Among major relics are Mt. Namsan, which is full of Buddhist arts, remains of old palaces where royal families lived, grand tombs of Silla Kingdom's royal families and nobilities and historical Buddhist temples. Gyeongju is evaluated as a more valuable historical city than Kyoto or Nara in Japan, as there are many remains and relics densely located.

Bulguksa Temple

It has a history of 1,500 years and has numerous national treasures such as Seokgatap Pagoda and Dabotap Pagoda.

📍 15, Jinhyeon-dong, Gyeongju-si, Gyeongsangbuk-do

🎫 Adults: 4,000 won,
Students: 3,000 won,
Children: 2,000 won

🕒 07:00–17:30 (open every day)

☎ 82-54-746-9913

🌐 <http://www.bulguksa.or.kr>

Seokguram Grotto

It is a stone cave hermitage built at the height of Silla Kingdom's Buddhist art. It represents a culmination of architectural technology, religion and arts of Silla Kingdom.

📍 999, Jinhyeon-dong, Gyeongju-si, Gyeongsangbuk-do

🕒 06:30–18:00 (Opening hours vary according to season, so please visit the website for information in advance), open every day

☎ 82-54-746-9933

🌐 <http://www.sukgulam.org>

Shilla Millennium Park

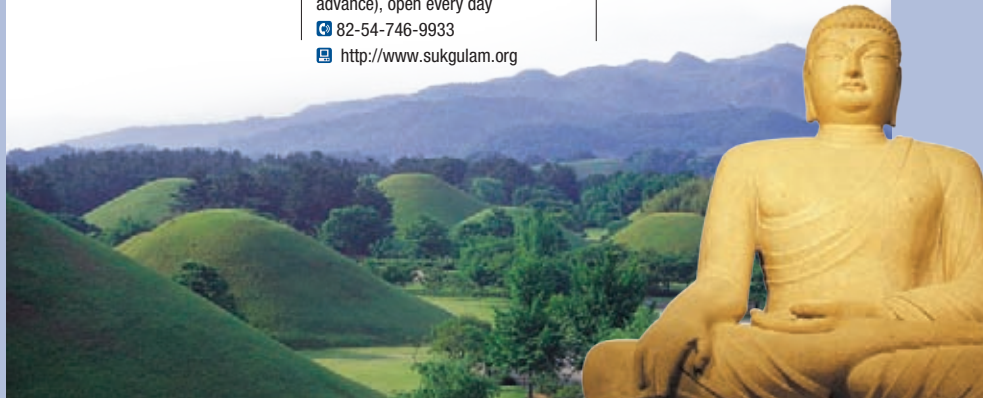
Shilla Millennium Park is a historical and cultural theme park, where visitors can enjoy life during the Silla Kingdom reproduced here. Based on thorough historical research, a Silla village, a craft experience village and a water park have been constructed. Also, it is the filming location for *Queen Seondeok*, a big-hit TV drama in 2009, attracting a lot of tourists.

📍 719-70, Shinpyeong-dong, Gyeongju-si, Gyeongsangbuk-do

🎫 Adults: 18,000 won,
Students: 13,000 won,
Children: 11,000 won

☎ 82-54-778-2198

🌐 [http://www.smpark.co.kr\(En\)](http://www.smpark.co.kr(En))



Festivals



Pusan International Film Festival

The Pusan International Film Festival is a renowned international festival attended by many Asian movie stars. Since the first festival in 1996, it has been becoming increasingly popular, attracting moviegoers and movie stars in countries around the world. It has become a must-see film festival, as it presents documentaries, animated films, blockbusters, independent films, digital films and analogue films in a balanced way. Moreover, even ordinary people can easily participate in the festival, because there are a film academy, master's class, film market, film fund, open talk and seminars to nurture and support new film directors and promote communication between directors and the audience.

📍 Haeundae-gu, Busan

🗓 Every October

☎ 82-51-747-3010

🌐 [http://www.piff.org\(En\)](http://www.piff.org(En))

Busan Jagalchi Market Festival

It is a festival held in Jagalchi Market, the largest fish market in Korea.

Programs operated with interesting

four themes encourage tourist participation: Opening Events to open the festival; Experience Events such as catching squids, throwing sea squirts and catching live fish with bare hands; exhibitions including the Marine Relics Exhibition and Jagalchi Market Photo Exhibition; Market Events in which visitors can purchase and eat fresh seafood at reasonable prices. In particular, Experience Events are most popular among tourists who can act as a Madam Jagalchi, the symbol of Jagalchi Market.

📍 Jagalchi Market, Busan

🗓 Every October

☎ 82-51-243-9363

🌐 [http://www.ijagalchi.co.kr\(En\)](http://www.ijagalchi.co.kr(En))

Busan Fireworks Festival

The Busan Fireworks Festival is a glamorous fireworks festival presenting more than 80,000 fireworks against the beautiful nightscape of Gwangan Bridge. With funky music, fireworks featured according to a story and cutting-edge laser lights show, the festival on the Gwangalli Beach becomes one of the hottest parties ever. In particular, the 1km-long Niagara Fireworks, the longest firework

in the world, elicits exclamations from tourists as the highlight of the festival.

📍 Gwangan Bridge, Gwangalli Beach, Busan

🗓 Every October

☎ 82-51-888-3392-6

🌐 [http://www.bff.or.kr\(En\)](http://www.bff.or.kr(En))

Busan Sea Festival

The Busan Sea Festival is a marine festival held every summer. From early summer every year, there are various events and hands-on programs on six famous beaches in Busan including the Haeundae Beach, the Gwangalli Beach and the Songdo Beach. Among popular events are the opening show by Korean celebrities, international events, marine sports experience program and a song festival. The most popular event is the Busan International Rock Festival held on the Dadaepo Beach. It is a must-attend festival for rock lovers, as participants can freely enjoy concerts performed by rock stars at home and abroad on the beautiful beach.

📍 Six beaches including the Haeundae Beach in Busan

🗓 Every August

☎ 82-51-888-3392-6

🌐 [http://www.seafestival.co.kr\(En\)](http://www.seafestival.co.kr(En))

Shopping Places



Haeundae Centum City

Haeundae Centum City is a hub of cinema, exhibition, convention and shopping in Busan with Shinsegae Department Store, a department store larger than Macy's Department Store in New York City and currently holds the Guinness Book of World Records as the biggest shopping complex in the world. It is also the location for BEXCO for international exhibitions and conventions and the venue for the Pusan International Film Festival.

📍 1495, U-dong, Haeundae-gu, Busan
☎ 82-1588-1234
🌐 [http://centumcity.shinsegae.com\(En\)](http://centumcity.shinsegae.com(En))

Gwangbok-dong

Gwangbok-dong, with its more than 120 domestic and foreign fashion brand shops, can be compared to Myeong-dong, the fashion hub in Seoul. It sells high-end children's clothes, fur coats, men's suits, women's suits and cosmetics and offers various products and discounts the whole year round, attracting many shoppers. Around Gwangbok-dong are theaters for the Pusan International Film Festival and the PIFF Square. Lotte Town, a mega shopping mall with more than 100 stories, will be built by 2014.

📍 Gwangbok-dong and Shinchang-dong, Jung-gu, Busan
🌐 [http://tour.bsjunggu.go.kr\(En\)](http://tour.bsjunggu.go.kr(En))

Seomyeon

Seomyeon is a bustling hang-out for young people in Busan. There are various brand shops and road shops along the street and underground shops, department stores and markets densely located. Also, shoppers can take some rest in chic restaurants, cafes and bars while shopping. Recently, Seomyeon is well-known among those who are beauty-conscious from Asian countries including China and Japan as a plastic surgery street with more than 100 clinics for plastic surgery, dermatology and obesity treatments.

📍 Busanjin-gu, Busan
🌐 [http://tour.bsjunggu.go.kr\(En\)](http://tour.bsjunggu.go.kr(En))

Fashion Street around Pusan National University and Kyungung University

It is a street for youth, as it is located right in front of two universities. However, as shops in the street sell clothes of the latest trends, not only college students and teenagers but also those in their middle ages

frequently visit to look for young-looking styles. With a lot of discount stores densely located, it is also called "a street of clothes." These outlets offer big discounts and their service is as good as that of department stores.

📍 Jangjeon-dong, Geumjeong-gu/ Daeyeon-dong, Nam-gu, Busan
🌐 [http://tour.bsjunggu.go.kr\(En\)](http://tour.bsjunggu.go.kr(En))

Busan Tourist Shopping Center

The Busan Tourist Shopping Center is a 511.5m²-shopping mall on the 1st floor of the Exhibition Building in the Yongdusan Park. It sells Korean products preferred by foreign tourists such as kimchi, dried fish, ginseng and other oriental herbs, souvenirs and jewelry. As it is located within the Yongdusan Park, tourists can also visit other beautiful attractions including the Busan Tower, the Bell of Citizens, a floral clock and the Street of Poetry.

📍 1-2, Gangbokdong-2ga, Jung-gu, Busan
🕒 08:30-18:00
☎ 82-51-254-6007

Something to eat



Busan Fish Paste

Busan Fish Paste is a fried fish paste made of ground fresh fish caught in the sea off Busan, various vegetables and flour. Usually, Koreans eat boiled Busan Fish Paste in a broth of anchovy and beet. The zesty soup and chewy fish paste are combined to provide a very distinct flavor. Also, spicy fish paste in a soup of seafood and chili-pepper paste is popular among spicy food lovers.



Dongnae Green Onion Pancake

Dongnae Green Onion Pancake is a baked pancake with toppings of tender green onion, sticky rice flour, egg and various seafoods. As it contains green onion full of vitamins and fresh seafood, it is highly nutritious. Also, it does not taste oily, especially if dipped on a mixture of red chili-pepper paste and vinegar.

Soup with Rice

Soup with Rice is pork soup first prepared by North Koreans who fled to Busan during the Korean War. It is a brewed soup of pork and pig bones with big chunks of pork meat, vegetables such as chive, garlic, chili-pepper and onion, along with chili-pepper paste. As Soup with Rice offers enough pork meat and thick soup, one dish is enough to fill one's stomach.



Sea Eel

You can taste big and fresh sea eels in Nampo-dong of Busan, which is a major sea eel producer in Korea. Sea eels in spicy pepper paste grilled over straw or briquette fire, enjoy the smoky smell and flavor and chewiness.

Milmyeon

Milmyeon is similar to Naengmyeon, which is a buckwheat noodle dish in cold beef broth or in spicy marinade. However, Milmyeon is different from Naengmyeon in its ratio of flour and starch. Milmyeon is more chewy than flour noodle, but less chewy than Naengmyeon, which is made of buckwheat.



Raw Fish

There are raw fish restaurants around Dadaepo, Haeundae and Jagalchi Market. These restaurants sell fresh seafood caught in the sea off Busan. In particular, live fish raw fish is popular among tourists.

Incheon

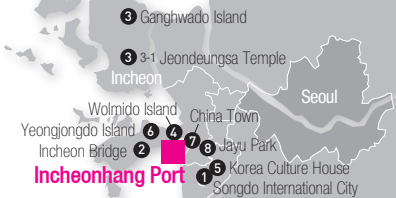
Incheonhang Port

The biggest gateway to Korea

The Incheonhang Port opened in 1883 and has been an important gateway for continental culture to enter Korea and for Korean culture to spread overseas. Today, Incheon is the largest gateway city to Korea with the Incheonhang Port and the Incheon International Airport. It is also the most vibrant city with people and goods flocking from countries around the world. You can feel both the blue sea off Incheon and urban life of Seoul, which is accessible from Incheon by subway, airport railway and bus.



INCHEON • SEOUL
CITY
MAP



Recommended Trips

Urban landmarks • Four-hour tours

| Songdo International City → China Town → Jayu Park
| [Seoul] Cheonggyecheon Stream → [Seoul] N Seoul Tower → [Seoul] Myeong-dong

Shopping districts • Eight-hour tours

| [Seoul] COEX Mall → [Seoul] Cheongdam-dong → [Seoul] Samcheongdong-gil Road
| [Seoul] Yongsan Electronics Market → [Seoul] Namdaemun Market → [Seoul] Dongdaemun Shopping Town

Learn about traditional Korean Culture • Eight-hour tours

| [Incheon] Korea Culture House → [Seoul] Insa-dong → [Seoul] Bukchon Hanok Village → [Seoul] Korea House

UNESCO World Heritage Sites • Eight-hour tours

| [Seoul] Royal Palace [Changdeokgung] → [Seoul] Bukchon Hanok Village → [Seoul] Samcheong-dong
| [Seoul] Changgyeonggung Palace → [Seoul] Jongmyo Shrine → [Seoul] Insa-dong

Around the Incheonhang Port



There are banks and internet cafes around the Incheon Station, which is 15 minutes away from the Incheonhang Port. Also, you don't have to go a long distance to make a phone call or conduct personal banking, as there are payphones and banks close to the Port. Moreover, you can visit **Wolmido Island**, one of the most popular attractions in the Seoul metropolitan area, only 10 minutes away from the Port. On the island, you can visit a theme park or try grilled clams, one of the famous delicacies of Incheon.





1 Songdo International City

It is a new city on a reclaimed land measuring 6km² on the coast modeled on world class port cities such as Yokohama and San Francisco. World's renowned property development and construction companies including Gale International and Posco E&C are working together to build a functional and environment-friendly city. It is scheduled to be complete by 2015. It is already bustling with people visiting the construction site of an international city project. The Free Economic Zone Promotion Center is now operated to present visitors with the past, present and future of Songdo International City.

📍 Songdo International City, Incheon
☎ 82-32-453-7114
🌐 [http://www.songdo.com\(En\)](http://www.songdo.com(En))

2 Incheon Bridge

Incheon Bridge, which is 18.2km-long and 230m-high, connects Songdo International City to the Incheon International Airport, the Incheonhang

Port and the Seoul Metropolitan Area. As the longest bridge in Korea and the sixth longest bridge in the world, it has special pillar parts crossing the sea designed by leading construction companies in Korea using state-of-the-art civil engineering technology.

📍 Yeonsu-gu, Incheon
🌐 [http://www.incheon-bridge.com\(En\)](http://www.incheon-bridge.com(En))

3 Ganghwado Island

Ganghwado Island is the birthplace of the myth of Dangun, the forefather of the Korean people. Found here are the Samrangseong Castle built by three sons of Dangun, the Chamseongdan Altar on Mt. Manisan, where people prayed to God and dolmens representing the Bronze Age, provide a mysterious atmosphere.

📍 Ganghwa-gu, Incheon

Jeondeungsa Temple

Buddhism first spread to Korea in the 4th century. As a historical temple built in early Korean Buddhist era, Jeondeungsa

Temple has a lot of Buddhist relics. The beautiful main hall with sophisticated sculptures, the Medicine Buddha hall with a statue of Medicine Buddha and the impressive Buddhist temple bell with geometric patterns are registered as treasures.

📍 635, Onsu-ri, Gilsang-myeon, Ganghwagun, Incheon

👤 Adults: 2,000 won,
Students: 1,300 won,
Children: 1,000 won

🕒 05:00 – 20:00

☎ 82-32-937-0125
🌐 <http://www.jeondeungsa.org>

4 Wolmido Island

Wolmido Island is an island with a circumference of 4km, 1km away from the coast of Incheon. Along the Weolmido Cultural Street are amusement parks, raw fish restaurants and cafes, attracting many visitors who want to take some rest in the West Sea. You can feel a festive atmosphere anytime here, as various cultural and art performances and events are held all year round.



📍 1-ga, Bukseong-dong, Jung-gu, Incheon
☎ 82-32-1330 (Tourist Information Center)

Weolmi Traditional Performance

There is Weolmi Park modeled on typical gardens of the Joseon Dynasty. The park operates various cultural programs such as traditional wedding ceremony, Pungmulnori (ensemble of folk music instruments), traditional farmer's music and traditional games every Saturday and Sunday.

5 Korea Culture House

The Korea Culture House offers an opportunity to experience Korea's traditional culture. In particular, this place is popular among foreigners, as they can learn the tea ceremony, prepare traditional food such as chili-pepper paste and Kimchi, learn how to play Samulhori (ensemble of four instruments) and try on Hanbok, Korea's traditional costume. All programs are 2-hour long and anyone can learn about Korea's traditional culture with the help of expert teachers.

📍 729-14, Guweol-dong, Namdong-gu, Incheon

☎ 82-32-464-8254
🌐 <http://www.incc.or.kr>

6 Yeongjongdo Island

Incheon International Airport is located on Yeongjongdo Island. With the construction of the airport, Yeongjongdo Island was transformed from a small island inhabited by swallows into a vast land. Along with the airport, there are also the Yonggungsa Temple built 1,300 years ago and a marine exploration center. As the island is surrounded by clean and crystal-clear seawater, where fish, clams and oyster are cultured, you can enjoy fresh seafood at reasonable prices.

📍 Wunnam-dong, Jungsan-dong, Wunseo-dong, Wunbuk-dong, Jung-gu, Incheon
☎ 82-32-760-7980

7 China Town

A Chinese community in a city of a foreign country is called China Town. China Towns can be found in the U.S., Japan and Southeast Asian countries. They are called a "small China," where visitors get a glimpse of Chinese culture. In Korea, you can find a China Town in Incheon. It

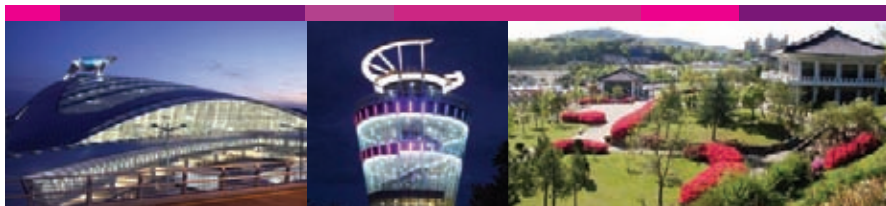
has existed since the Qing Dynasty and had been constructed in earnest since the Incheonhang Port opened in 1883. Today, about 500 Chinese Koreans live in China Town, where stores sell chipao (Chinese dress), teas, specialties, accessories and small items and restaurants offer genuine Chinese cuisine.

📍 Seonrin-dong and Bukseong-dong, Jung-gu, Incheon
☎ 82-32-810-2851
🌐 <http://www.ichinatown.or.kr>

8 Jayu Park

Jayu Park was built in 1889. At the time, a lot of foreigners lived in Incheon with the opening of the Incheonhang Port and the Korean government constructed the first western-style park for them. As the park is located halfway up a mountain, you can overlook downtown Incheon, the Incheonhang Port and Incheon Bridge, the world's sixth longest bridge, while hiking to the park.

📍 11, Songhakhong-1-ga, Jung-gu, Incheon
☎ 82-32-760-7591 (Park Section, Junggu District Office)
🌐 [http://tour.visitincheon.org\(En\)](http://tour.visitincheon.org(En))



Experience Incheon City Tour

- ☎ 82-32-772-4000
- 🌐 [http://www.incheon.go.kr\(En\)](http://www.incheon.go.kr(En))

Airport Tour

- 🕒 10:00–17:00 Bus schedule 1 hour (1 hour and 40 minutes required)
- 👤 Adults: 6,000 won, Students: 3,000 won

COURSE

Tomorrow City (transfer to Downtown Tour)
 ➔ Compact-Smart City ➔ Songdo Park
 Hotel ➔ Songdo Metro Hotel ➔ Sheraton
 Incheon Hotel ➔ Incheon Bridge ➔ Incheon
 International Airport (Gate 13 on the 3rd floor)
 ➔ Hyatt Regency Hotel (Golden Gate Casino)
 ➔ Geojampo (Muido Island) ➔ Masian Beach
 ➔ Seonnyeo Rock ➔ Eurwangni Beach ➔
 Wangsan Beach ➔ North Breakwater(lock)
 ➔ Entrance of Sammok Wharf(Shindo Island,
 Shido Island, Modo Island and Jangbongdo
 Island) ➔ Incheon Bridge ➔ Tomorrow City

Downtown Tour

- 🕒 09:00–17:00 Bus schedule 1 hour (1 hour and 30 minutes required)
- 👤 Adults: 1,500 won, Students: 750 won

COURSE

Incheon Station(Paradise Hotel) ➔ Wolmido
 Island ➔ Museum of Korea Emigration History
 ➔ Port of Incheon(lock) ➔ Weolmido Park ➔
 Port of Incheon(inner port) ➔ Coast Passenger
 Terminal(International Passenger Terminal I)
 ➔ Coast General Fish Market(sea water bath)

➔ In Spa World ➔ Aamdo Island(waterfront
 space) ➔ Songdo Convensia ➔ Songdo
 International City Mud Flat Tower ➔ Tomorrow
 City(transfer spot) ➔ Compact-Smart City
 ➔ Ramada Songdo ➔ Songdo Amusement
 Park ➔ Memorial Hall for Incheon Landing
 Operation(Incheon Metropolitan City Museum)
 ➔ Sudoguksan Museum of Housing and Living
 ☐Hwadoin Park ➔ Incheon Station

Ganghwa Tour A

- 🕒 10:00–18:00 on every Saturday and Sunday
 from April to October (8 hours required)
- 👤 Adults: 10,000 won, Students: 5,000 won
 (admission fees not included)

COURSE

Incheon Station ➔ Ganghwa History Museum
 ➔ Goryeo Palace Remains ➔ Yongheunggung
 Palace ➔ Ganghwa Peace Observatory ➔
 Dolmen ➔ Ginseng Center ➔ Incheon Station

Ganghwa Tour B

- 🕒 10:00–18:00 on every Saturday and Sunday
 from April to October (8 hours required)
- 👤 10,000 won, Students: 5,000 won
 (admission fees not included)

COURSE

Incheon Station ➔ Chojijin Fort ➔
 Gwangseongbo Camp ➔ Jeondeungsa Temple
 ➔ Armiae World ➔ Ganghwa Agricultural
 Culture Center ➔ Ginseng Center ➔ Incheon
 Station

Seoul



Royal Palaces

Seoul had been the capital city of the Joseon Dynasty for 500 years. Still, there are old palaces for royal families preserved intact. In particular, five palaces, Gyeongbokgung, Changdeokgung, Deoksugung, Gyeonghuigung and Unhyeongung Royal Residence are loved by many tourists as the center of history and culture of the Joseon Dynasty with beautiful buildings and gardens.

- 🌐 [http://www.palacetour.co.kr\(En, Ch, Jp\)](http://www.palacetour.co.kr(En,Ch,Jp))

Gyeongbokgung palace

It is the main palace of the Joseon Dynasty and houses the Gyeonghoeru, the most beautiful pavilion in Korea.

- 📍 22, Sajik-ro, Jongro-gu, Seoul
- 👤 Adults: 3,000 won, Students/Children: 1,500 won
- 🕒 English guided tour: 11:30, 13:30, 15:30, Closed on Monday, (Hours change from May. Check the website in advance.)
- ☎ 82-2-3700-3900
- 🌐 [http://www.royalpalace.go.kr\(En\)](http://www.royalpalace.go.kr(En))

Changdeokgung palace

It represents traditional royal garden in harmony with nature with buildings placed on the natural mountainous geography. It was listed as a UNESCO World Heritage Site in 1997.

- 📍 99, Ulgok-ro, Jongro-gu, Seoul

- 👤 Adults: 3,000 won, Students/Children: 1,500 won
- 🕒 Japanese guided tour-09:30, 10:30, 12:30, 14:30, 16:30(no tour at 16:30 from October to March)
- ☎ 82-2-762-8261, 9513
- 🌐 [http://www.cdg.go.kr\(En\)](http://www.cdg.go.kr(En))

Deoksugung Palace

It is the only royal palace of the Joseon Dynasty that has modern buildings and a western-style garden and a fountain.

- 📍 58, Taepyeong-ro, Jung-gu, Seoul
- 👤 Adults: 1,000 won, Students/Children: 500 won
- 🕒 09:00–21:00 (closed on Monday)
- ☎ 82-2-771-9955
- 🌐 [http://www.deoksugung.go.kr\(En\)](http://www.deoksugung.go.kr(En))

Changgyeonggung Palace

This palace was built by the 9th king of Joseon, King Seongjong, for the three queen mothers out of filial devotion.

- 📍 85 Changgyeonggung-ro, Jongno-gu, Seoul
- 👤 Adults: 1,000 won, Students/Children: 500 won
- 🕒 Weekdays 09:00–18:00, Weekends 09:00–19:00 (09:00–17:30 in November, December, January and February), closed on Tuesdays
- ☎ 82-2-762-4868
- 🌐 [http://cgg.cha.go.kr\(En\)](http://cgg.cha.go.kr(En))

Unhyeongung Royal Residence

Its buildings and gardens are well-preserved. Today, it becomes a place

for traditional etiquette school and various cultural events.

- 📍 114-10, Unni-dong, Jongro-gu, Seoul
- 👤 Adults: 700 won, Students: 300 won, Children: Free
- 🕒 09:00–19:00 (09:00–18:00 from November to March), closed on Monday
- ☎ 82-2-766-9090
- 🌐 <http://www.unhyungung.com>

Jongmyo Shrine

It is a Confucianism shrine honoring the ancestral tablets of kings and queens and where rituals are held during the Joseon Dynasty. It represents unique Korean characteristics of ceremony and architecture. Jongmyo Shrine is presumed to be the largest single wood architecture in the world. As it symbolizes solemn and refined Asian architecture and universal values of a religious architecture, it is called the "Parthenon of Asia," and has been listed as a UNESCO World Heritage Site in 1995.

- 📍 155, Jong-ro, Jongro-gu, Seoul
- 👤 Adults: 1,000 won, Students/Children: 500 won
- 🕒 Weekday: 09:00–18:00, Weekend: 09:00–19:00(09:00–17:30 from November to February)
- ☎ 82-2-765-0195
- 🌐 [http://jm.cha.go.kr\(En\)](http://jm.cha.go.kr(En))



Insa-dong

Insa-dong has been the center of arts since artists lived together there during the Chosun Dynasty. The current Insa-dong has been established, as bookstores and antique shops in the 1930s, traditional rice cake stores in the 1950s and art galleries in the 1970s opened there. Today, along the 700m-long Insa-dong street are modern buildings, Hanok houses, antique and old art shops, old furniture shops, art galleries, folk craft shops and traditional tea houses.

📍 Insa-dong, Jongro-gu, Seoul
☎ 82-2-737-7890

N Seoul Tower

It is a 236.7m-high tower on Mt. Namsan. As the landmark of Seoul, it glows in different colors and patterns according to the time of the night. The tower is divided into N Plaza, the outdoor space and N Tower, the indoor space. N Plaza is frequently featured in TV dramas, where lovers promise eternal love. N Tower has a teddy bear museum, an observatory and a fine restaurant.

📍 San 1-3, 2-ga, Yongsan-dong, Yongsan-gu, Seoul

📍 Observatory_Adults: 7,000 won, Students: 5,000 won, Children: 3,000 won
As food prices in the restaurant are different according to menu and time, advance contact is required.
📍 Observatory- 10:00–23:00 (10:00–24:00 on Friday and Saturday), restaurant-11:00–23:00
☎ 82-2-3455-9277, 88
🌐 <http://www.nseoutower.com>(En)

Bukchon Hanok Village

It was a high-class residential area, where high-ranking officials, royal families and nobilities lived during the Joseon Dynasty. About 1,400 Hanok houses are well-preserved in the village located between Gyeongbokgung and Changdeokgung. These are all tile-roofed houses built during the Joseon Dynasty, presenting the image of Seoul 100 years ago.

📍 Gahoi-dong, Jae-dong, and Samcheong-dong, Seoul
☎ 82-2-731-0851(Tourist Information Center)

Samcheongdong-gil Road

Samcheong-dong-gil Road is a high-end cultural street where you can discover modern trends and traditional elements in traditional

Hanok houses now transformed into cafes, wine bars, art shops, road shops and designer shops. It is also a popular destination for photographers, as there are many shops with glamorous exteriors and fancy interiors along the 3km-long street between Gyeongbokgung and the Presidential Blue House.

📍 Samcheong-dong, Jongro-gu, Seoul
☎ 82-2-731-0851(Tourist Information Center)
🌐 <http://tour.jongno.go.kr>(En)

Korea House

The Korea House is a cultural experience space, where you can learn about traditional Korean lifestyle and culture. You can taste court cuisine and watch and participate in traditional cultural programs including folk music, traditional dance and traditional wedding ceremony.

📍 80-2, Pildong 2-ga, Jung-gu, Seoul
📍 Folk art performance_
Part I: 19:00–20:00, Part II: 20:50–21:50, Sunday 20:00–21:00, Korean buffet_lunch 12:00–14:00, Dinner
Part I: 17:30–19:00, Part II: 19:20–20:50, Sunday 18:30–20:00(open every day)
☎ 82-2-2266-9101–3
🌐 <http://www.koreahouse.or.kr>(En)



Incheon Sorae Port Festival

Sorae Port, where you can feel the richness of the sea, is a popular destination for people in the Seoul metropolitan area. Every October, a festival is held around the port. There are various events such as a ritual to pray for a big catch, a parade and fireworks. You can both enjoy the exciting festival and taste modestly priced fresh seafood unloaded from ships on the day.

📍 Nonhyeon-dong, Namdong-gu, Incheon
📍 Every October
☎ 82-32-453-2142
🌐 <http://www.soraefestival.net>(En)

Ganghwa Dolmen Culture Festival

About 30,000 out of the 40,000 dolmens in Northeast Asia are located in Korea. In particular, Ganghwado Island was listed as a UNESCO World Heritage Site in 2000 for its dolmens. The Ganghwa Dolmen Culture Festival is a participatory festival, where tourists personally build dolmens, make stoneware and earthenware and start a fire like primitive people.

📍 Ganghwa Dolmen Culture Festival square, Ganghwa-gun, Incheon
📍 Every November
☎ 82-32-930-4338
🌐 <http://www.ghgindol.com>

Hi Seoul Festival

The Hi Seoul Festival is the largest festival of Seoul participated by Seoulites. As it selects a different theme every year and presents new and fresh programs, it attracts not only Koreans but also foreigners. It has become a world-renowned city festival. Carnivals, cultural performances and events are held in every corner of Seoul including the City Hall Square and the Cheonggyecheon Stream. Old palaces offer a variety of programs mixed with tradition and modernity such as music concerts and musicals.

📍 Seoul including major performing art centers, old palaces, Bukchon Hanok Village, and around the Hangang River
📍 Every May
☎ 82-2-120
🌐 <http://www.hiseoulfest.org>(En)

Lotus Lantern Festival

On Buddha's Birthday, hundreds of grand-scale lanterns, lotus lanterns hanging on trees on the street and 100,000 lotus lanterns with papers containing wishes illuminate Jongro Streets. The Lotus Lantern Festival is a traditional cultural festival with the theme of lotus lanterns, representing Korean Buddhism with its 1,500 years of history. During the festival, you can attend traditional Buddhist cultural programs such as Buddhist Zen martial arts, rubbing stone inscriptions and lotus lantern-making. Also, you can participate in the lantern parade and walk on the street with lanterns in your hands to fully enjoy this captivating festival.

📍 Jongro Streets of Seoul, and major Buddhist temples and downtown across the country
📍 Every Buddha's Birthday(Lotus lantern parade is held on Sunday right before the Buddha's Birthday.)
☎ 82-2-2011-1744–8
🌐 <http://www.lif.or.kr>(En)



Shopping Places



[Seoul] Myeong-dong

Myeong-dong is the No.1 shopping district in Korea and is well-known even among Chinese and Japanese. There are department stores including Lotte Department Store, Lotte Young Plaza, Shinsegae Department Store and Avenue L, famous for luxury brands, duty-free shops, large-scale shopping malls and road shops that are leading and creating fashion trends in Korea. In addition, Myeong-dong becomes a must-go place for women who want to be more beautiful, as there are specialized shops in cosmetic products of various brands and high-end skin care shops.

📍 Myeong-dong, Jung-gu, Seoul
☎ 82-2-2260-1114
🌐 <http://www.myungdong.co.kr>

[Seoul] COEX Mall

As the largest underground shopping space in Asia, COEX Mall is regarded as No.1 place for entertainment, cultural experience and mall in Korea. Its total area is 119,000m², where there are Megabox Cineplex, a multiplex cinema, Event Court, a performance hall and Bandi & Luni's, a large bookstore and about 180 shops that sell clothes, fashion accessories and characters.

📍 COEX Mall, Trade Center, Samsung-dong, Gangnam-gu, Seoul
☎ 82-2-6002-5312, 3
🌐 [http://www.coexmall.com\(En\)](http://www.coexmall.com(En))

[Seoul] Namdaemun Market

Namdaemun Market is the largest general market in Korea. About 10,000 stores sell everything useful for daily life. You can buy quality clothes, textile products, fashion accessories, sundries, imported goods, kitchenware and food at reasonable prices. In particular, there are many stores specializing in traditional Korean food such as seasoned seaweed, red ginseng products and chili-pepper paste, which are very popular among tourists from China and Japan.

📍 Namchang-dong, Jung-gu, Seoul
☎ 82-2-753-2805
🌐 [http://www.indm.net\(En\)](http://www.indm.net(En))

[Seoul] Dongdaemun Shopping Town

Dongdaemun Shopping Town is a fashion district that sells clothes, shoes, fabrics, bags and fashion accessories at low prices. As there are lots of trendy items and products, Korean fashion leaders frequently visit here. You can go shopping even at

night in large-scale shopping malls such as Crestar, Migliore, Doosan Tower and Hello apm and wholesales markets such as Cheongpyeonghwa Market, Dongpyeonghwa Market and Designer Club that sell various products ranging from luxury goods to imported products round the clock.

📍 Gwanghi-dong, Euljiro 3, 4, and 5-ga, and Shindang-1-dong, Jung-gu, Seoul
☎ 82-2-2260-1114
🌐 [http://tour.junggu.seoul.kr\(En\)](http://tour.junggu.seoul.kr(En))

[Seoul] Yongsan Electronics Market

Large-scale shopping malls specialized in electronics goods are densely placed in the Yongsan Electronics Market. Each shopping mall has its own specialty. They offer 10 to 20 percent discounts to all products and sometimes sell special offer products priced up to 30 percent lower.

📍 Hangang-ro 2-ga, Yongsan-gu, Seoul
☎ 82-2-120
🌐 [http://www.yongsan.seoul.kr\(En\)](http://www.yongsan.seoul.kr(En))

Something to eat



Galbi

Galbi refers to a dish of grilled beef or pork ribs marinated in soy sauce, garlic, green onion, sesame oil and pear. It tastes sweet and chewy.

Chicken Ginseng Soup

Chicken Ginseng Soup is a chicken soup loved by Koreans usually in summer when they lose appetite. You can obtain all the nutrients of a whole chicken, as a chicken, ginseng, various medicinal herbs and sticky rice are combined and boiled for a long time.

Bulgogi

Bulgogi is a Korean dish of grilled beef thinly sliced and marinated in sweet soy sauce. Usually, Koreans place the marinated beef on a hot grill and then added with meat broth, mushrooms and yam noodle. It tastes light and tender.



Thick Rice Beer

Thick Rice Beer is Korea's traditional grain wine made from rice. Anyone can easily drink Thick Rice Beer, because it is very tender and contains less alcohol than other wines. Also, Thick Rice Beer has recently been popular overseas, since it is known that Thick Rice Beer has an abundance of dietary fiber and lactobacillus, it is good for intestinal health.

Bibimbap

Bibimbap is a traditional Korean dish, which mixes rice with various vegetables, chili-pepper paste and sesame oil. It does not only look beautiful with colorful vegetables, but it also contains lots of nutrients, captivating the taste buds of people around the world.

Court Cuisine

Seoul had been the capital city of the Joseon Dynasty for 500 years. Therefore, various quality and fresh ingredients from regions across the country were collected to Seoul for the royal family. Court cuisine is food for a king prepared using such ingredients. You can experience grand court cuisine, which usually includes basic stews, side dishes, Shinseonro (traditional hot pot) and Theokgalbi (grilled beef short ribs).

Jeju

Jejuhang Port

The island beloved
by Koreans the most

Jeju is selected as No.1 holiday destination by Koreans every year.

Mt. Hallasan, 360 parasitic volcanoes, the vast Blue Ocean, fine sand and palm trees and tropical fruits that cannot be found in other parts of Korea create an extraordinary landscape. As a volcanic island, lava areas and bizarre-shaped rocks scattered across the island captivate tourists. In 2007, Jeju was listed as a UNESCO World Heritage Site to become an international tourist attraction.



Recommended Trips

See the UNESCO World Heritage Site • Four-hour tours

▮ Hallasan National Park → Manjanggul Cave → Seongsan Ilchulbong Peak

See the unique geography of the volcanic island • Four-hour tours

▮ Seopjikoji Coast → Jungmun Resort [Jusangjeolli Cliff] → Yongmeori Beach

Visit parks and museums • Four-hour tours

▮ Kimnyeong Maze Park → Manjanggul Cave → Park Southern Land

▮ Glass Castle → O'sulloc Tea Museum [Tea farm] → Yongmeori Beach

▮ Jeju Haenyeo Museum → Seongeup Folk Village

Buy locally produced goods • Four-hour tours

▮ Jeju Market → New Jeju Downtown [Brand Street] → Jeju Convention Center [Duty-free shops]

Around the Jejuhang Port



As the Jejuhang Port is close to downtown Jeju, you can conveniently use banks, post offices and internet cafes. Also, you can buy fresh seasonal food produced on Jeju Island such as mandarin, Hallabong (big mandarin) and tea products in the **Dongmun Traditional Market**, 15 minutes away by car from the port





1 Jeju Volcanic Island listed on the UNESCO World Heritage List

Jeju is a volcanic island created through five volcanic eruptions 1 million years ago. At the center of the island is 1,950m-high Mt. Hallasan, with the Crater Baengnokdam Lake, on its summit. Lava spewed from the crater and flowed to the coast, creating numerous lava caves, coastal cliffs and coastal waterfalls in the process. Commissioners of the International Union for Conservation of Nature highly praised Jeju and called it "a unique beauty," when they visited Jeju as part of the evaluation for UNESCO World Heritage. In 2007, Mt. Hallasan, Seongsan Ilchulbong Peak (sunrise peak) and Geomunoreum lava tube system were listed on the UNESCO World Heritage List, which account for 10 percent of the land on Jeju Island.

Hallasan National Park

Mt. Hallasan is a shield volcano located in the center of Jeju. It has 360 small and large parasitic volcanoes, the most belonging to one volcano. Also, Mt. Hallasan is also called the "Galapagos Island of Korea," as it shows different fauna and flora according to height and

is home to rare plants and animals.

Moreover, what's famous is Youngsil Rocks, a collection of bizarrely shaped rocks, presenting a mysterious landscape.

1 Mt. Hallasan, Jeju Special Self-Governing Province
☎ 82-64-710-3316

Seongsan Ilchulbong Peak Tuff Ring

When hot lava suddenly meets cold seawater, it becomes fine volcanic ash, which is accumulated around the crater to form a tuff ring, a crown-like shape. Seongsan Ilchulbong Peak is a typical tuff ring created in the process of underwater eruptions in shallow sea 100,000 years ago. It is very rare, in that it is a perfect crown shape.

2 Seongsan-eup, Seogwipo, Jeju Special Self-Governing Province
☎ 82-64-710-3316

Geomunoreum Lava Tube System

A lava cave refers to a cave created after hot lava enters into cool and solid lava. There are about 120 lava caves on Jeju Island. In particular, lava spewed from Geomunoreum formed 20 unusual caves. However, only Gimnyeongbaemgul Cave and Manjanggul Cave are open to public. Inside the cave, you can see white lime materials against the background of black wall made of lava.

3 Jocheon-eup of Jeju-si and Namwon-eup and Pyoseon-myeon of Seogwipo-si, Jeju Special Self-Governing Province
☎ 82-64-710-3316

2 Kimyoung Maze Park

1,300 3m-high leylandii trees form mazes. There are a total of four maze courses. If you succeed in escaping a maze, you will be able to ring a gold bell. Three pedestrian overpasses and an observatory in the middle of the mazes offer a view of the complicated mazes in a big picture.

4 San16, Gimnyeong-ri, Gujwa-eup, Jeju Special Self-Governing Province
☎ Adults: 3,300 won,
Students: 1,650 won,
Children: 880 won
🕒 08:30–sunset
☎ 82-64-782-9266–7
🌐 <http://www.iejumaze.com>



3 Spirited Garden

It is an outdoor bonsai park built by a farmer who reclaimed a wasteland on his own and constructed a stone wall for three decades. It is now well-known to the world, as high-profile figures at home and abroad have visited the park and called it "a paradise garden." The garden looks like a parasitic volcano, which symbolizes Jeju's geography. There are about 4,000 pieces of bonsai trees.

4 1534, Jeoji-ri, Hangyeong-myeon, Jeju Special Self-Governing Province
☎ Adults: 9,000 won,
Students: 7,000 won,
Children: 5,000 won
🕒 08:30–19:30 (08:30–18:00 from November to February)
☎ 82-64-772-3701–3
🌐 [http://www.spiritedgarden.com\(En\)](http://www.spiritedgarden.com(En))

4 Glass Castle

It is a park with the theme of glass. Found here are the world's first outdoor glass maze and exhibition facilities. Befitting its name, everything is made of glass. In each section are super-large glass sculptures by glass artists from Italy, Czech Republic and Japan. The

most popular section is "Mirror Room," where about 5,000 Pyrex glass pieces are used to form constellations. The room has mirrors in all directions shone by lights, offering a dreamy atmosphere of being in the center of universe.

5 3135-1, Jeoji-ri, Hangyeong-myeon, Jeju-si, Jeju Special Self-Governing Province
☎ Adults: 9,000 won,
Students: 8,000 won,
Children: 7,000 won
🕒 09:00–19:00 (open every day)
☎ 82-64-772-7777
🌐 [http://www.jejuglasscastle.com\(En\)](http://www.jejuglasscastle.com(En))

5 O'sullok Tea Museum

Jeju accounts for more than 50 percent of green tea production in Korea. There are three famous tea farms on Jeju Island. The O'sullok Tea Museum, which looks like a teacup and located in front of the Seogwang Tea Farm, has an art gallery, shops, a café and an observatory. About 140 teacups ranging from those made 2,000 years ago to those manufactured recently are exhibited in the museum, which also sells green tea grown in the Seogwang Tea Farm, snacks made from green tea and beauty products.

6 1235-3, Seogwang-ri, Andeok-myeon, Seogwipo-si, Jeju Special Self-Governing Province
🕒 09:30–18:00 (09:30–17:00 from December to January)
☎ 82-64-794-5312, 3
🌐 <http://www.sulloc.co.kr>

6 Park Southern Land

It is the main open set for *Taewangsasingi* starring Yonsama Bae Yong-jun. It reconstructs Guknaeseong, the capital of Goguryeo Kingdom, in its golden age about 1,500 years ago. You can look around and see the office and bedroom of Gwanggaeto the Great, luxurious palaces and mansions, guesthouses, a night market, a noblemen's village, commoner's village and market streets to appreciate the image of Goguryeo Kingdom and recall unforgettable scenes from the drama.

7 San 157-4, Gimnyeong-ri, Gujwa-eup, Jeju-si, Jeju Special Self-Governing Province
☎ Adults: 8,000 won,
Students: 6,000 won,
Children: 4,000 won
🕒 09:00–19:00 (09:00–18:00 from October to February)
☎ 82-64-782-9471
🌐 <http://www.parksouthernland.co.kr>



7 Yongmeori Beach

The coast is called Yongmeori (head of a dragon in Korean) Coast, as it looks like the head of a dragon entering into the sea. You can look around the coast by following a trail between rocks and cliffs, which have been formed over tens of millions of years to present a breathtaking view. Also, coastal caves and rocks crafted by waves from the blue sea captivate tourists.

- 📍 181-1, Sagyeo-ri, Andeok-myeon, Seogwipo-si, Jeju Special Self-Governing Province
- ☎ 82-64-794-2940(Mt. Sanbongsan Tourist Information Center)

8 Jungmun Resort

It is a grand resort complex, one of the top 10 beaches in Asia selected by global travel photographers. Inside the complex are five-star hotels such



as Hyatt Regency and Lotte Hotel, condominiums, the Yeomiji Botanical Garden, the Teddy Bear Museum, the Sound Island Museum, casinos, duty-free shops, shopping centers and a golf course accredited by the U.S. PGA.

- 📍 Jungmun-dong, Seogwipo-si, Jeju Special Self-Governing Province
- ☎ 82-64-1330
- 🌐 <http://jungmunresort.visitkorea.or.kr> (En)

9 Seopjikoji Coast

"Coji" means a cape in Jeju dialect. As its name suggests, Seopjikoji Coast is a cape jutting out into the sea. The cape looking like a gourd bottle on the sea front is made of basalt. Peculiar rocks submerged or revealed according to height of surface of the sea present magnificent coastal scenery. On the land front is a vast field, which becomes full of yellow rape flowers in spring, attracting a lot of tourists and

photographers. Also, the cape is a filming location for *All In* starring Lee Byung-hun. There is still a chapel set called "ALL IN HOUSE," where would-be married couples take wedding photos. The chapel also provides a wedding ceremony, attracting many young couples.

- 📍 57, Goseong-ri, Seongsan-eup, Seogwipo-si, Jeju Special Self-Governing Province

10 Udo Island

It is a volcanic island in the east of Jeju Island. A 132.5m-high parasitic volcano is in the center of the island with a circumference of 17km. Lava flowing from the volcano created a unique volcanic geography across the island. A famous spot is the Seobinbaeksa Beach, which consists of numerous white pebbles made by red algae. It is very rare beach and looks magnificent against the blue sea.

- 📍 Yeonpyeong-ri, Udo-myeon, Jeju-si, Jeju Special Self-Governing Province
- ☎ 82-64-782-5671

11 Jeju Olle Trail

An Olle means "a very narrow alley that leads home" in Jejudo dialect. Jeju Olle Trail is designed to promote people to walk on beautiful trails hidden in every corner of Jeju Island. Since 2007, a total of 15 Olle Trail courses have been designated. These trails are popular among tourists, who want to appreciate the beauty of Jeju Island while walking slowly.

Course 1

To appreciate Seongsan Ilchulbong Peak, one of the UNESCO World Heritage Sites.

- Siheung Elementary School → Gwangchigi Beach (15km, 5–6 hours required)

Course 1-1

To look around the white Seobinbaeksa Beach and Udo Island with the blue and beautiful sea.

- Cheonjin Port → Cheonjin Port (16.1km, 4–5 hours required)

Course 2

To visit the background of the myth of the three forefather families of Jeju Islands such as Go, Yang and Bu.

- Gwangchigi Beach → Yonpyeong Dock (17.2km, 5–6 hours required)

Course 3

To fully appreciate parasitic volcanoes and the sea. It is called "Badang Olle Trail."

- Yonpyeong Dock → Dangke Dock (22km, 6–7 hours required)

Course 4

To get a glimpse of the life of female divers. It was restored for Jeju Olle Trail.

- Grass Square of Pyoseon Dangke Dock → Namwon Dock (23km, 6–7 hours required)

Course 5

To experience restored and reconnected trails between cliffs that were long gone.

- Namwon Dock → Shoisokak (15km, 5–6 hours required)

Course 6

To walk on the course from the sea to Seogwipo downtown.

- Shoisokak → Solbitbada, a tea house in Woidolgae (14.4km, 4 hours and 30 minutes – 5 hours required)

Course 7

To fully appreciate the blue ocean off Jeju along coastal roads.

- Oedolgae Rock → Wolpyeong Dock (15.1km, 4–5 hours required)

Course 7-1

To overlook Mt. Hallasan, Seogwipo downtown and the south sea of Jeju.

- Seogwipo World Cup Soccer Stadium → Oedolgae Rock (15.6km, 4–5 hours required)

Course 8

To view the impressive black coast formed by lava flowing to the sea.

- Wolpyeong Dock → Daepyong Dock (17.6km, 5 hours – 5 hours and 30 minutes required)

Course 9

To visit Jusangeolli, a black pillar-shaped coastal cliff and trails with full of silver grass.

- Daepyong Dock → Office of Hwasun Shipowners' Association in Hwasun Port (8.81km, 3–4 hours required)

Course 10

To see Marado Island and Gapado Island over trails between mountains and the sea.

- Office of Hwasun Shipowners' Association in Hwasun Port → Moslpo Port (Hamo Sports Park) (15.5km, 4–5 hours required)

Course 11

To visit remains of Jeju's modern and contemporary history representing sad stories of World War II and the Korean War.

- Moslpo Port (Hamo Sports Park) → Jeju Natural Ecological Culture Experience Center in Mureung-2-ri (21.5km, 6–7 hours required)

Course 12

To walk along parasitic volcanoes going from Seogwipo-si to Jeju-si.

- Jeju Natural Ecological Culture Experience Center in Mureung-2-ri → Yongsu Dock (Jeolbuam Rock) (17.6km, 5–6 hours required)

Course 13

To pass a reservoir and village and stroll in old forest.

- Yongsu Dock (Jeolbuam Rock) → Jeoji Community Center (15.3km, 4–5 hours required)

Course 14

To fully enjoy the bucolic landscape of Jeju and small trails consisting of old alleys newly connected.

- Jeoji Community Center → Wharf for ships bound for Biyangdo Island at Hanrim Port (19.3km, 6–7 hours required)

Course 15

To start from the sea in Hallim, go through villages, fields and Oreums in a mountainous area and come back to the sea in Gonae.

- Wharf for ships bound for Biyangdo Island in the Hallim Port → Gonae Dock (19km, 6–7 hours required)



Festivals

Jeju Pampas Grass Festival



In autumn, parasitic volcanoes on Jeju Island are covered with pampas grass to provide a splendid scene. The Jeju Pampas Grass Festival is held against the background of silver pampas grass. You can hike

on parasitic volcanoes full of pampas grass, explore a maze made of weaved pampas grass or dye cloth using natural pampas grass flower. Also, you can appreciate autumn in Jeju Island while sipping a tea made of wild greens produced on Jeju Island.

📍 Maritime Tourism Complex, Seongsanpo Port, Seongsan-eup, Seogwipo-si, Jeju Special Self-Governing Province

📅 Every October
☎ 82-64-742-6051

Jeju Fire Festival

As horses and cattle are put to pasture on Jeju Island, lots of quality grass

is required. Therefore, people on Jeju Island used to set fire on the field to burn out old grass and kill harmful insects in the past. The Jeju Fire festival inherits this tradition and burns a whole parasitic volcano, creating a magnificent picture. Not only that, exciting events such as various folk games, a singing contest and horseback performances offer a lot to see.

📍 Saebyeoloreum, Bonseong-ri, Aewol-eup, Jeju-si, Jeju Special Self-Governing Province

📅 Around January 15 on lunar calendar every year
☎ 82-64-1330
🌐 <http://www.buriburi.go.kr>(En)

Shopping Places



Dongmun Traditional Market

It is a standing traditional market in Jeju downtown. As it sells red snapper, Hallabong (big mandarin) and mandarin at 20 to 30 percent lower prices, the market attracts not only Jeju citizens but also tourists.

📍 1432, Ido-1-dong, Jeju-si, Jeju Special Self-Governing Province
☎ 82-64-752-3001

Jeju Shopping

It is the largest shopping center for local produce on Jeju Island. You can purchase various products ranging from seafood such as silver hairtail and abalone to Jeju specialties including dark chocolate flavored with mandarin or green tea, rape flower perfume and cosmetics made from horse oil.

📍 1820-1, Woljeong-ri, Gujwa-eup, Jeju-si, Jeju Special Self-Governing Province
☎ 82-64-782-5101

Duty-free shop designated by Jeju Tourism Organization

A duty-free shop in Jeju International Passenger Terminal offers various branded products along with locally produced specialties. It is a must-visit place that provides discounts, if you stop by the port.

📍 Jeju International Passenger Terminal, Jeju Special Self-Governing Province

Something to eat



Braised Hairtail Fish

Silver hairtail caught in the sea off Jeju Island is very expensive, as it has firm texture and little fish smell. Silver hairtail boiled in spicy sauce with beet, garlic and green onion is delicious. If you mix rice with the spicy sauce, you can truly appreciate the taste of the light and spicy dish.

Raw Damsel Fish in Chilled Broth

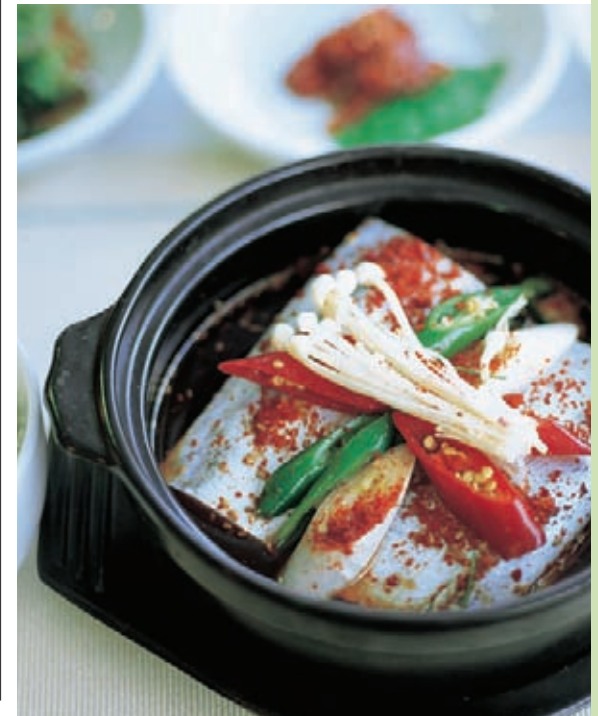
It is a cold dish of raw damselfish with various spices, vegetables, water and ice cubes. As a traditional dish on Jeju Island that offers chewy raw fish and cool soup, it is popular among Jeju people in summer.

Grilled Black Pork

Black pigs are native pigs on Jeju Island. They are mostly put to pasture; their meat tastes chewy and flavorful. Thick black pork meat is usually grilled on charcoal fire or a hot grill. With salt or fermented anchovy, it becomes more flavorful.

Rice Porridge with Abalone

It is porridge with thinly-sliced abalone. Abalone porridge on Jeju Island usually looks green with abalone intestines. Abalones caught around Jeju Island are usually larger than those caught in other seas. As abalone porridge is not only flavorful but also highly nutritional, it is good for the elderly and those who are sick.



Yeosu

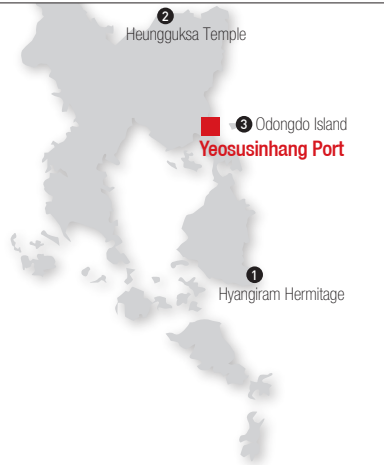
Yeosusinhang Port

An international maritime city with the sparkling blue sea



Yeosu is a beautiful port city surrounded by clean sea and more than 300 islands. A lot of islands in front of the port serve as natural breakwaters to provide a cozy atmosphere. It has a splendid ocean view, as it is part of the Hallyeohaesang National Marine Park. Yeosu became world-famous, since it was selected as the host city of the Expo 2012. In preparation for the expo with the theme of “the Living Ocean and Coast,” exhibition facilities and floating hotels are now being constructed.

YEOSU CITY MAP



Around the Yeosusinhang Port

Banks and internet cafes are 10 minutes away by car from the Yeoraw fishnhang Port. Also, there is a **marine park** built on the site the Yeosuguhang Port, which is 15 minutes away on foot from the new port. It is a perfect place to appreciate the sea off Yeosu, as there are wooden trails along the coast.

Recommended Trips

Appreciate the beauty of southern Korea • Four-hour tours

- Hyangiram Hermitage → [Suncheon] Naganeupseong Folk Village → [Suncheon] Suncheonman Bay
- Heungguksa Temple → [Boseong] Boseong tea fields



1 Hyangiram Hermitage

It is a Buddhist hermitage overlooking the Dadohae National Marine Park. It boasts of thick camellia wood and the magnificent view of the Dadohae National Marine Park. Even though some buildings were destroyed in a fire and are now under restoration, the hermitage still features one of the most beautiful sunrises in the South Coast and holds large sunrise events.

- San 7, Yulrim-ri, Dolsan-eup, Yeosu-si, Jeollanam-do
- Adults: 2,000 won, Students: 1,500 won, Children: 1,000 won
- 82-61-644-4742
- <http://www.hyangiram.org>



2 Heungguksa Temple

It has a history of 1,000 years. A legend says that Korea prospers, if this temple prospers. The Heungguksa Temple also has lots of Buddhist cultural properties such as the main hall, already designated as a treasure, a main platform painting behind the Buddha image and other Buddhist paintings.

- 17, Jungheung-dong, Yeosu-si, Jeollanam-do
- 82-61-685-5633

3 Odongdo Island

Odongdo Island itself is a hill with a breathtaking view of bizarre-shaped rocks including Sorabawi, Jibungbawi and Kokkiribawi Rocks and Yonggul Cave. In preparation for the Expo 2012, a cable car system and eco-friendly park will be built across Odongdo Island, Jasan Park and Dolsan Raw Fish Center.

- Sujeong-dong, Yeosu-si, Jeollanam-do
- 82-61-690-7303, 7215



Areas close to Yeosu

Suncheon·Boseong



Naganeupseong Folk Village

It is a village planned and constructed during the Joseon Dynasty. It still looks like a village from the Joseon Dynasty. Inside the village are 100 well-preserved thatched houses including guesthouses, private houses and stores. It is on the Tentative List of potential nominees to the World Heritage List. As a filming location for *Jewel in the Palace*, a big-hit TV drama, it is also a must-visit destination for Asian tourists who love Korean pop culture.



☞ Dongnae-ri, Seonae-ri, and Namnae-ri, Nakan-myeon, Suncheon-si, Jeollanam-do

☞ Adults: 2,000 won,
Students: 1,500 won,
Children: 1,000 won

☞ 09:00–18:00 | 08:30–18:30 from May to October

☎ 82-61-1330

🌐 [http://www.nagan.or.kr\(En\)](http://www.nagan.or.kr(En))

Suncheonman Bay

It preserves the primitive natural ecosystem of the coast and mud flats created over the past 5,000 years. The bay is known as a habitat for rare migratory birds in winter. The S-shaped waterway of the bay is one of top 10 most beautiful sunset sites cited by Korean photographers. This beautiful bay was also a filming location for *Jewel in the Palace*.

☞ Daedae-dong, Suncheon-si, Jeollanam-do

☎ 82-61-749-3328

🌐 [http://www.suncheonbay.go.kr\(En\)](http://www.suncheonbay.go.kr(En))

Songgwangsa Temple

Along with the Haeinsa Temple in Hapcheon and the Tongdosa Temple in Yangsan, it is one of the “three treasure temples” in Korea. There are about 80 wood buildings, stupas and memorial stones along with up to 30 cultural properties, creating a grand and solemn atmosphere.

☞ 100, Angil, Songgwangsa Temple, Suncheon-si, Jeollanam-do

☎ 82-61-755-0107

🌐 [http://www.songgwangsa.org\(En\)](http://www.songgwangsa.org(En))

Boseong Tea Field

Boseong is a major green tea producer, as it accounts for 40 percent of tea production in Korea. In particular, the Boseong Tea Field is famous, as it produces the best quality green tea in Korea. Thanks to its beautiful landscape, it is also frequently featured in TV dramas, films and commercials, attracting lots of tourists. After *Summer Scent*, a TV drama starring Song seung-heon, was shot here, it became a popular destination among Asian tourists who love Korean pop culture.

☞ 1291, Bongsan-ri, Boseong-eup, Boseong-gun, Jeollanam-do

☎ 1,000 won for a drink,

Adults : 2,000won,

Students/Children: 1,000won

☞ Summer: 7:00~ before sunset,

Winter: 08:00~ before sunset

☎ 82-61-852-2593

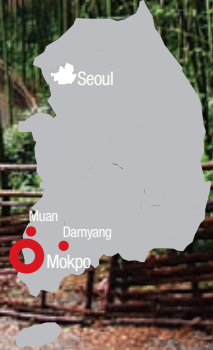
🌐 <http://dhdawon.com>



Mokpo

Mokposinhang Port

A port city keeping antiquities underwater



Mokpo is a natural port with peninsulas and islands serving as breakwaters. It is located in the middle of Shanghai of China and Nagasaki of Japan, connecting Korea, China and Japan since the end of the 19th century. Today, it is vibrant with trade with China. The sea off Mokpo was a main route for trade ships in the past. Therefore, undersea relics and antiquities are frequently discovered. The National Research Institute of Maritime Cultural Heritage is located in Mokpo.

MOKPO CITY MAP



Around the Mokposinhang Port

Banks, internet cafes, a post office and payphone booths are 5 minutes away by car from the port. Also, the downtown with convenience facilities is 20 to 30 minutes away by car. Mt. Yudalsan, 10 minutes away from the port, has trails on gentle slopes and a sculpture park.

Recommended Trips

See antiquities • Four-hour tours

- ▮ Mokpo General Fish Market → Yudalsan Sculpture Park → Mokpo Modern History Museum
- ▮ National Research Institute of Maritime Cultural Heritage → [Damyang] Soswaewon Garden



① Mokpo Modern History Museum

The Mokpo branch office of Japanese Orient Colonization Company under Japanese colonial rule has been transformed into the Mokpo Modern History Museum. The museum displays materials on the history of the Mokposinhang Port and pictures at the time of the opening of the port, a safe used by Japanese Orient Colonization Company and other photos on modern history of Mokpo.

- ▮ 6, Jungangdong 2-ga, Mokpo-si, Jeollanam-do
- ▮ 09:00–18:00 (closed on Monday)
- ▮ 82-61-270-8598



② Yudalsan Sculpture Park

It is an outdoor sculpture park on Mt. Yudalsan, one of the famous mountains in Mokpo. It displays 100 pieces of sculpture works by members of the Korea Society of Sculpture in a beautiful garden of ginkgo and cherry trees.

- ▮ Mt. Yudalsan, Jukgyo-dong, Mokpo-si, Jeollanam-do
- ▮ 07:30–19:00
- ▮ 82-61-270-8359

③ National Research Institute of Maritime Cultural Heritage

It is the only underwater archaeological institute in Korea that preserves, exhibits and studies the remains of Korea's long maritime history. It now operates exhibition halls, which display old sunken ship remains and cultural properties and works on the life and culture of fishing villages and history of Korean ships. The Exhibition Hall 1 on Wando Island displays undersea relics

discovered in the sea off Wando-gun, Jeollanam-do and the Exhibition Hall 2 Shinan Region exhibits underwater antiquities discovered in the sea off Jeungdo-myeon, Shinan-gun from 1976 to 1984 including 20,661 pieces of pottery. The Exhibition Hall 3 on Folk Fishing Village presents fishing activities and society, economic life and fishing village customs including fishing religion by fishers. The Exhibition Hall 4 on History of Ships shows ships according to times. The outdoor exhibition space displays Gageodo Fishing Boat, Fishing Boat for Catching Shrimp, Jejudo Island Rafts, hydrofoil crafts and anchors of traditional boats.

- ▮ 138, Namnong-ro, Mokpo-si, Jeollanam-do
- ▮ Free (until December 31, 2010)
- ▮ 09:00–18:00 (09:00–19:00 on Saturday, Sunday, and holidays, and from March to October), closed on Mondays
- ▮ 82-61-270-2000
- ▮ [http://www.seamuse.go.kr\(En\)](http://www.seamuse.go.kr(En))

Damyang·Muan



Muan White Lotus Pond

It is the largest natural habitat for white lotus in Asia. For about three months starting July, white lotuses flowers literally cover the pond. White lotus has big flowers and strong scent. Not only white lotus but also other lotuses of 30 different species and water plants of 50 species are in harmony to create a beautiful garden.

- ▮ Hwoisan Village, Bokyong-ri, Ilo-eup, Muan-gun, Jeollanam-do
- ▮ Adults: 2,000 won
- ▮ Students/Children: 1,000 won
- (Adults: 3,000 won, Students/Children: 2,000 won from July to September)
- ▮ 82-61-450-5319 (Tourism and Culture Department, Muangun County Office)

Metasequoias Forest Road

It is one of the most beautiful streets in Korea. Along the 8.5km-long two-lane road is a tunnel of 3,000 Metasequoias trees of up to 40 years old. It is a popular location for TV dramas, movies and commercials, attracting tourists throughout the year.

- ▮ Namsan-ri, Damyang-eup, Damyang-gun, Jeollanam-do

Soswaewon Garden

It is a typical Korean garden, where nature is supplemented with a little human touch. The water flowing from the valley forms a waterfall and a lake and a soil wall completes the garden. In particular, the thick bamboo forest at the entrance is the gem of the garden, which was a filming location for *Scandal* starring Bae Yong-jun.

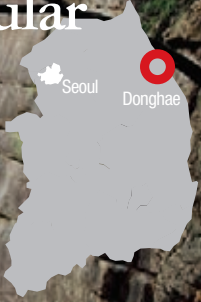
- ▮ 123, Jigok-ri, Nam-myeon, Damyang-gun, Jeollanam-do
- ▮ Adults: 1,000 won
- ▮ Students: 700 won
- ▮ Children: 500 won
- ▮ 82-61-382-1071
- ▮ <http://www.soswaewon.org>



Donghae

Donghaehang Port

A port city known as a popular location for Korean TV dramas and movies



Donghae is one of the important ports of Gangwon-do. Throughout the year, a lot of foreigners who love Korean pop culture visit Donghae, a popular location for Korean TV dramas and movies. It is two hours away from Chuncheon, where *Winter Sonata* was shot and within one hour away from Gangneung, the location for *Hwangjini*. Also, as there are other drama and movie locations close to Donghae, it is the perfect place to tour filming locations in Gangwon-do.

DONGHAE CITY MAP



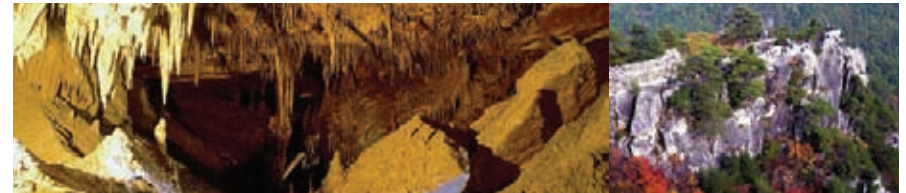
Around the Donghaehang Port

You can easily find a payphone booth installed at the entrance of the port. Donghae downtown is 5 to 10 minutes away by car from the port and there are convenience facilities including banks, post offices and internet cafes downtown.

Recommended Trips

Taste folk dishes of Gangwon-do • Four-hour tours

1 Mukho Raw Fish Center → Bukpyeong Five-day Market → Cheongok Cave



1 Cheongok Cave

It is a limestone cave presumed to have been formed around 400 to 500 million years ago. Only 700m of the 1,400m-long cave is open to the public. It is also called "underground palace," as there are well-preserved rare stones including stalactites, stalactite waterfalls, stalagmites and stalactite columns within the cave. At the entrance are an exhibition hall and a video room on the creation of the universe and cave ecosystem, which serve as a guide to cave exploration.

- 1003, Cheongok-dong, Donghae-si, Gangwon-do
- Adults: 2,000 won
Students: 1,100 won
Children: 700 won
- 08:00 - 18:00
(07:00 - 21:00 in July and August)
- 82-33-532-7303

2 Mukho Raw Fish Center

It is a raw fish center, where you can enjoy fresh Raw Fish and other seafood while overlooking the East Sea. Included in the menu are Raw Fish, seafood stew,

hot fish stew and grilled fish using fresh fish caught in the East Sea, satisfying a diversity of palates. In particular, raw shredded squid is most popular, as the Mukhoang Port is famous for squids.

- Mukhojin-dong, Donghae-si, Gangwon-do
- 82-33-532-2801 (Tourism Promotion Department, Donghae City Government)

3 Bukpyeong Five-day Market

It is one of the top three traditional markets in Korea and the largest traditional market in Gangwon-do. You can buy various sea foods from the Mukhoang Port and medicinal herbs and wild greens picked in the mountains of Gangwon-do. On both sides of the market alley are more than 800 street vendors attracting consumers from regions across the country as well as from Gangwon-do. If you choose a fish in the market, you can get Raw fish dish on the spot. Also, there are a lot of local restaurants that present traditional Gangwon-do cuisine.

- Bukpyeong-dong, Donghae-si, Gangwon-do
- 82-33-532-2801 (Tourism Promotion Department, Donghae City Government)

4 Mureung Valley

According to a legend, Taoist hermits strolled along Mureung Valley, which is also called "Taoist Paradise." After Ha Ji-won took a bath here in *Hwangjini*, a popular TV drama, Mureung Valley became a popular destination for foreigners who love Korean pop culture. Mureung Valley is famous for its breathtaking scenery of Mureung Banseok Rock, Yongchu falls and Twin Waterfall. In particular, Mureung Banseok Rock is white and flat and inscribed with poems by poets who visited the place, creating a mysterious atmosphere.

- San 267, Samhwa-dong, Donghae-si, Gangwon-do
- 82-33-530-2905 (Donghaesi Tourist Information Center)

Sokcho

Sokchohang Port

A resort city with Mt. Seoraksan and a lagoon



Sokcho is a tourist city, where Mt. Seoraksan, the most famous mountain in Korea, is located. You can enjoy both mountains and the sea, because high peaks are very close to the sea. You can take a rest after leisure activities, as there are famous hot springs and spa resorts close to Mt. Seoraksan such as Osaek Spa and Cheoksin Spa. Also, close to the Sokchohang Port are natural lagoons such as Youngrangho Lake and Cheongchoho Lake, presenting a unique landscape.

SOKCHO CITY MAP



Around the Sokchohang Port

The Sokchohang Port is unique in that it is located deep in Sokcho downtown. Therefore, various convenience facilities are around the port. **Cheongchoho Lake**, a natural lagoon, is used as the inner port, where you can get on a small boat featured in *Autumn In My Heart*.

Recommended Trips

Mt. Seoraksan • Eight-hour tours

Seoraksan National Park [Ulsanbawi Rock] → Seorak Waterpia → Seorak Cinerama

The DMZ to wish for peace • Eight-hour tours

[Goseong] Unification Observatory → [Goseong] DMZ Museum



1 Seoraksan National Park

As the most loved mountain by Koreans, Mt. Seoraksan has grand and beautiful landscape. Mt. Seoraksan has the Daecheongbong Peak (1,708m), the highest peak of the Taebaeksanmaek. It consists of Outer Seorak, Inner Seorak and Southern Seorak. Outer Seorak has bizarre-shaped cliffs and big waterfalls, while Inner Seorak has a magnificent landscape, showing beautiful and splendid nature in different forms and colors according to season. A variety of hiking courses present different aspects of Mt. Seoraksan. Also, there are many cultural properties on Mt. Seoraksan. Moreover, it is famous as a habitat for rare plants and animals. Not only that, Mt. Seoraksan was listed as IUCN Category II (National Park) by the International Union for Conservation of Nature and Natural Resources in 2005.

2 Seorak-dong, Sokcho-si / Seomyeon, Yangyang-gun/Yongdae-ri, Inje-gun, Gangwon-do

3 Cultural property admission fee, Shinheungsa Temple(Adults: 2,500 won, Students: 1,000 won, Children: 600 won) 82-33-636-7700/3 [http://seorak.knps.or.kr\(En\)](http://seorak.knps.or.kr(En))

Recommended Hiking Courses (for half day)

- Gwongeumseong Fortress Course (1.5km, 30minutes): Songgongwon Park → Cable Car → Gwongeumseong Fortress
- Geumganggul Cave Course (3.6km, 1 hour and 40 minutes): Songgongwon Park → Waseondae Rock → Biseondae Rock → Geumganggul Cave
- Deaseungpokpo Waterfall Course (0.9km, 50 minutes): Jangsudae Rock → Deaseungpokpo Waterfall

- Beakdamsa Temple Course (6km, 1 hour and 20 minutes): Beakdam Tourist Center → Beakdamsa Temple
- Biryong Falls Course(2.4km, 50 minutes): Songgongwon Park → Yudampokpo Waterfall → Biryong Falls
- Yongso Falls (3.2km, 1 hour and 10 minutes): Osekyaksu Ticket Box → Seongguksa Temple → Yongso Falls
- Ulsanbawi Rock Course (3.8km, 2 hours and 20 minutes): Songgongwon Park → Shinheungsa Temple → Heundibawi Rock-Gyejoam Rock → Ulsanbawi Rock
- Hirimgol Valley Course (3.3km, 2 hours and 30 minutes): Hirimgol Protection Center → Deungseondae Rock → Yongso Tourist Center



AROUND The Sokchohang port



2 Seorak Spa Complex

Mt. Seoraksan is famous for its magnificent landscape, various hiking courses and spas at the foot of the mountain, attracting a lot of tourists. Spa resorts on Mt. Seoraksan offer rooms with a view of the mountain and open-air bath, helping tourists take a rest after hiking. Among renowned spa resorts are Seorak Waterpia, which has swimming facilities and outdoor spa system using 100% hot spring water, Seorak Aquaworld, which offers bedrock water of 8.3pH with mild alkaline sodium carbonate, Osaek Spa, which has water with sulfur, is good for stomach diseases, anemia, neuralgia and neurasthenia.

Seorak Waterpia

It is a spa resort with advanced pool facilities and outdoor spa system using natural hot spring water.

- ☎ Jangsa-dong, Sokcho-si, Gangwon-do
- ☎ Adults-Students: 48,000 won, (Prices might change according to season. Check the website in advance.)
- ☎ Hot spring bath-06:00-20:30, Outdoor wave pool-11:00-17:00, Swimming facilities-10:00-20:30

☎ 82-33-630-5800

🌐 [http://www.seorakwaterpia.co.kr\(En\)](http://www.seorakwaterpia.co.kr(En))

Seorak Aquaworld

It is a hot spring theme park with open-air bath, theme spa and outdoor leisure pool using bedrock water containing minerals good for health.

☎ 403-1, Wonam-ri, Toseong-myeon, Goseong-gun, Gangwon-do

☎ Adults-Students: 18,000 won, Children: 12,000 won (Aquaworld)

☎ 09:00-21:00 (in high season, Off-season 10:00-20:30)

☎ 82-1588-4888

🌐 <http://www.daemyungresort.com> (En)

Osaek Spa

It offers hot spring bath loved by everyone regardless of age and sex using 30°C water with sulfur.

☎ 511, Osaek-ri, Seomyeon, Yangyang-gun, Gangwon-do

☎ Adults: 8,000 won, Children: 4,000 won

☎ 06:00-22:00 (-24:00 on Friday, Saturday, and Sunday)

☎ 82-33-670-1000

🌐 <http://www.greenyardhotel.com>

3 Seorak Cinerama

It is an open drama set for historical dramas in Korea. It is already a popular tourist destination, after TV dramas such as Dae Jo Young and Hong Gil Dong were shot here. The open set features 100 architectures including Tang Dynasty style buildings and palaces, offices, markets and villages of Goguryeo and Balhae Kingdoms styles. If you visit these buildings, reconstructed based on thorough historical research, you might feel like going back to 1,300 years ago.

☎ Hanwha Resort, Jangsa-dong, Sokcho-si, Gangwon-do

☎ Adults: 4,500 won Children: 3,000 won

☎ 09:00-16:30

☎ 82-33-632-8711

🌐 <http://www.seorakcinerama.co.kr>



Areas close to Sokcho Goseong



Gangwon-do DMZ

Gangwon-do is the only divided province in the world. The DMZ in Gangwon-do has special meanings, as the Demilitarized Zone (DMZ) divides Gangwon-do into two parts: Gangwon-do of North Korea and Gangwon-do of South Korea. There are many remains of the Korean War, attracting lots of tourists. Also, it is the departure site for a road trip to Mt. Geumgangsan, promoting exchanges between the two Koreas.

Unification Observatory

It is the observatory closest to North Korea. You can view with your naked eyes Mt. Geumgangsan, one of the most beautiful mountains in the world and Haegeumgang, which is called the Mt. Geumgangsan of the sea.

☎ Myeongho-ri, Hyeonnae-myeon, Goseong-gun, Gangwon-do

☎ Adults: 3,000 won,

Students/Children: 1,500 won

☎ 09:00-16:20(-17:30 from July 15 to August 20, -15:50 from November 1 to February 28)

☎ 82-33-682-0088

🌐 [http://www.tongiltour.co.kr\(En\)](http://www.tongiltour.co.kr(En))

Hwajinpo Lake

It is a beautiful lake with a breathtaking view, where the late North Korean leader Kim Il-seong and South Korea's first president Lee Seng-man built their own vacation homes. It is also a filming location for *Autumn In My Heart*.

☎ Hwapo-ri, Geojin-eup, Goseong-gun, Gangwon-do

☎ 82-33-680-3677(Goseonggun Tourist Information Center)



Ulsan

Ulsanhang Port

A historical city with interesting stories in every corner



Ulsan is an industrial city with Korea's largest industrial complex. It has interesting stories a thousand years old in every corner of the city, ranging from stories about primitive people catching whales in prehistoric times to a king's promise to defend his country by becoming a dragon after life. Also, it is close to Gyeongju, which had been the capital for 1,000 years during the Silla Kingdom. Therefore, you can learn about Korean history through old stories.

ULSAN CITY MAP



Around the Ulsanhang Port

The Ulsanhang Port is 10 minutes away by car from Ulsan downtown, where you can visit banks, internet cafes and other convenience facilities. The Jangsaengpo Whale Museum, 15 minutes away on foot from the port, presents the way of whale fishing in prehistoric times.

Recommended Trips

Ulsan City Tour • Four-hour tours

▮ Jangsaengpo Whale Museum → Jasjeong Cave

Experience history 1,000 years ago • Eight-hour tours

▮ Daewangam Park → Gyeongju Historic Area [Bulguksa Temple, Seokguram Grotto] (p. 16)

▮ Yangdong Folk Village → Silla Millennium Park → Gyeongju Historic Area [Bulguksa Temple](p. 16)



1 Daewangam Park

According to a legend, the wife of King Munmu, who unified the three kingdoms in ancient Korea to build the Unified Shilla Kingdom, was buried on the Daewangam Rock. A park is created around the rock. As there is an iron bridge connecting the land to the rock, you can personally look around the Daewangam Rock. Surrounding the rock are bizarre-shaped rocks and cliffs such as Namgeunbawi Rock, Tanggeonbawi Rock, Jasalbawi Rock and Yonggul Rock, offering a magnificent view of the coast.

▮ Ilsan-dong, Dong-gu, Ulsan
☎ 82-52-209-3738



2 Jangsaengpo Whale Museum

Jangsaengpo was the largest base port for whale fishing in Korea. Today, commercial whale fishing is strictly prohibited. The Jangsaengpo Whale Museum is the only place to learn about the history of whale fishing in Korea since prehistoric times. It displays materials on evolution and ecology of whales and world history of whale fishing and the skull of gray whales frequently seen in the sea off Jangsaengpo.

▮ 139-29, Maeam-dong, Nam-gu, Ulsan
☎ Adults: 2,500 won, Students: 2,000 won, Children: 1,500 won
🕒 09:30–18:00 (closed on Monday)
☎ 82-52-256-6301-2
🌐 <http://www.whalemuseum.go.kr>



3 Jasjeong Cave

It is an artificially built cave park in what used to be an amethyst mine. The 2.5km-long and 2 to 15m-high cave is presumed to be created 65 million years ago. You can explore the cave on a boat to see amethyst ore and experience the benefits of amethyst stones in the Energy Experience Room. Amethysts produced here were recognized as gems of the highest quality by the Gem International Association.

▮ San 4, Gacheon-ri, Samnam-myeon, Ulju-gun, Ulsan
☎ Adults: 5,000 won, Students: 4,000 won, Children: 3,000 won
🕒 09:00–18:00 (open every day)
☎ 82-52-254-1515
🌐 [http://www.isiland.co.kr\(En\)](http://www.isiland.co.kr(En))

Masan

Masanhang Port

A port surrounded by beautiful islands and coasts



The South Coast of Korea is a rias coast with large and small peninsulas and islands, presenting breathtaking coastal landscape. Masan located in the South Sea also offers splendid views of islands against the beautiful coast. As Masan has natural port conditions, a port named “Masanpo” was built 1,000 years ago. It is the birthplace of “hot steamed anglerfish” loved by Koreans. Also, there is a fish market that sells not only anglerfish but also other fresh seafood.

MASAN CITY MAP



Around the Masanhang Port

You can use payphones within the port. Also, you can visit banks, internet cafes or a post office 5 minutes away on foot from the port. While your ship berths, you can also visit the **Masan Fish Market** with its long tradition, close to the port.

Recommended Trips

Appreciate the beautiful South Coast • Four-hour tours

▮ Masan Fish Market → Jeodo Bridge → Dotseom Happy Land



1 Dotseom Happy Land

Dotseom Island comes from “dot,” which means pig in old Korean. The island looks like a lying pig. The Dotseom Happy Land is a marine park built on Dotseom Island. You can access the island on a cruise ship in 10 minutes from Masan. The island itself is a thick forest, where you can relax and stroll. Also, there are a small amusement park and a square on the summit of the island, where various events are held according to season.

📍 625, Wolyoung-dong, Masan-si, Gyeongsangnam-do

🎫 Round ticket

Adults/Students: 7,000 won, Children 5,000 won

🕒 08:30 – 19:30 (Hours might change according to season. Please contact us in advance.)

☎ 82-55-223-9561

🌐 <http://www.gagopaland.com>

2 Jeodo Bridge

This bridge connects the island “Jeodo” to Masan. It is also famous for its nickname of “the Bridge on the River

Kwai of Masan,” as it looks like the bridge in the film “*The Bridge on the River Kwai*.” After the New Jeodo Bridge was constructed in 2004, the Jeodo Bridge became a pedestrian bridge. According to a legend, if a couple hold their hands and do not release the hands while crossing the bridge, their love will be eternal. Therefore, the bridge is busy with couples who want to promise eternal love throughout the year.

📍 Gubok-ri – Jeodo Island, Gusan-myeon, Masan-si, Gyeongsangnam-do
☎ 82-55-220-3730 (Tourism Section, Culture and Sports Department, Masan City Government)

3 Masan Fish Market

It is a traditional market spontaneously created in the 18th century and now visited by more than 50,000 people a day. A lot of retailers also visit the market to purchase fresh seafood caught in the sea off the Masanhang Port at reasonable prices. There are about 2,000 fish stores and 150 raw

fish restaurants that offer seafood caught on the day.

📍 Dongseong-dong, Namseong-dong, and Shinpo-dong, Masan-si, Gyeongsangnam-do
☎ 82-55-220-3730 (Tourism Section, Culture and Sports Department, Masan City Government)

4 Upo Marsh

The Upo Marsh is Korea’s largest natural marsh located in the Topyeongcheon Stream basin, a branch of the Nakdonggang River. It is designated as an ecosystem protection area and an internationally protected wetland. From early summer to autumn, rare plants such as *Euryale ferox*, *Trapa japonica*, *Salvinia natans* and *Hydrocharis asiatica* cover the marsh, presenting a magnificent view. In winter, thousands of migratory birds including white-fronted geese, ducks and swans fly over the marsh, creating a beautiful scenery.

📍 232, Sejin-ri, Yuyeo-myeon, Changnyeong-gun, Gyeongsangnam-do
☎ 82-55-530-2690
🌐 <http://www.upo.or.kr> (En)

Pyeongtaek

Pyeongtaekhang Port

A city to appreciate
the charms of the central
regions of Korea



The Pyeongtaekhang Port is an international port opened in 1986. Despite its short history, the Pyeongtaekhang Port has become a leading international trading port in the West Sea with routes to the U.S. and Europe as well as China and Japan. The biggest advantage of Pyeongtaek is that it is within one hour from the Seoul metropolitan area and major cities in Chungcheongnam-do and Chungcheongbuk-do. If you want to travel the central part of Korea, the Pyeongtaekhang Port is the right place to start.

PYEONGTAEK CITY MAP



Around the Pyeongtaekhang Port

There are major banks 2 minutes away on foot from the port. There are lots of convenience facilities near the port, as an industrial complex is built around the port. You can try seafood caught in the West Sea or take a walk along **Pyeongtaekho Lake**, which is 20 minutes away by car from the port.

Recommended Trips

Relax both your body and spirit • Four-hour tours

1 Korean Folk village → Pyeongtaekho Lake → Asan Spa Complex [Asan Spavis or Paradise Dogo]



1 Korean Folk Village

The Korean Folk Village is one of the top five outdoor museums in the world. It's a reproduction of a village during the Joseon Dynasty with houses of noble families as well as a traditional market just as they were in the past. Many parts of the village were used as filming locations for Korean dramas and movies.

107 Bora-dong, Giheung-gu, Yongin-si, Gyeonggi-do

82-31-653-3000

Adults: 12,000 won, Folk Hall Package: 15,000 won, Day Pass: 18,000 won, Teenagers: 9,000 won, Folk Hall Package: 12,000 won, Day Pass: 5,000 won, Children: 8,000 won, Folk Hall Package: 11,000 won, Day Pass: 14,000 won

Open 365 days

82-31-288-0000

www.koreanfolk.co.kr (EN)

2 Pyeongtaekho Lake

It is an artificial lake created after the Sappyocho Breakwater was built in 1973. It is a popular weekend destination with its beautiful view of the West Sea and tranquil lake. Around the lake are lots to see including a 105m-high

fountain and the Pyeongtaekho Lake Art Gallery, which exhibits works from foreign cities in sister relations with Pyeongtaek-si. You can take a walk on the 900m-long trails along the lake and look around the lake on a small boat or watch surfers and yachters on the lake on weekends.

Gwongwan-ri, Hyeondoek-myeon, Pyeongtaek-si, Gyeonggi-do

82-31-659-6018

3 Asan Spa Complex

There are hot spring theme parks around natural hot springs with more than 1,000 years of history in Chungcheongnam-do, attracting lots of tourists. In particular, spa resorts newly constructed in Asan are popular among tourists who seek health and rest. Asan Spavis has introduced aqua therapy programs to stimulate body and spirit and Paradise Spa Dogo focuses on healing diseases, using hot spring water known as one of the top four quality hot spring in Asia. Both resorts have large bade pools and advanced aqua therapy facilities along with various event pools and sauna system.

Asan Spavis

It is a hot spring facility specialized in aqua therapy and operates an oriental medicine center to diagnose your constitution and a health promotion center.

288-6, Shinsu-ri, Uembong-myeon, Asan-si, Chungcheongnam-do

Hot spring bath- 8,000 won | Spa + hot spring bath- 58,000 won (in high season)

Hot spring pool- 08:00-20:00, Indoor bade pool-09:00-19:00, Open-air hot spring pool- 10:00-18:00, Open-air swimming pool-10:00-18:00 (on weekdays)

82-41-539-2000

http://www.spavis.co.kr

Paradise Spa Dogo

It is a spa resort designed to focus on healing diseases with hot spring. It has popular bath facilities including a bade pool, a large public bath and therapy massage.

180-1, Gigok-ri, Dogo-myeon, Asan-si, Chungcheongnam-do

Spa_Adults: 29,000 won, Children 21,000 won |

Large public bath_Adults: 10,000 won, Children: 8,000 won (on weekdays)

Spa-09:00-19:00 (10:00-18:00 for open-air facilities) | Large public bath- 06:00-20:00

82-41-537-7100

http://www.paradisepa.co.kr(En)

Gunsan

Gunsanhang Port

The starting point for a tour to experience nature and tradition in southern Korea



Gunsan had been a city, where grain produced in the Honam Plains, the largest breadbasket of Korea, were traded. In winter, rare migratory birds flock to Gunsan to eat leftover grains on the field, creating an amazing scene. The Saemangeum Reclamation Project is now carried out to fill the Saemangeum Embankment, the world's longest Embankment. You can fully appreciate Korea's nature and tradition in Gunsan, which has beautiful sea and fertile fields and is close to Jeonju, a city of Korean tradition.



Around the Gunsanhang Port

There are lots of convenience facilities including banks, a post office, internet cafes, payphone booths and accommodations 10 minutes away by car from the port. If you have a little spare time, you can look around the **Saemangeum Breakwater**, only 30 minutes away by car from the port.

Recommended Trips

Experience nature and tradition • Four-hour tours

1 Saemangeum → Byeonsan Peninsula National Marine Park → Jeonju Hanok Village

2 Geumgang Migratory Bird Observatory → Saemangeum → Jeonju Hanok Village



1 Byeonsan Peninsula National Marine Park

The Byeonsan Peninsula National Marine Park is a popular eco-tourism destination, as it has a natural ecosystem well-preserved with rare plants and animals. The park consists of Inner Byeonsan surrounded by mountains and Outer Byeonsan close to the sea. The Inner Byeonsan is a popular hiking course with beautiful landscape of 400m-high peaks.

- 3 Byeonsan-myeon, Boan-myeon, Sangseo-myeon, Jinseo-myeon, and Haseo-myeon, Buan-gun, Jeollabuk-do
- 4 Cultural property admission ticket_Naesosa Temple (Adults 2,000 won, Students 800 won, Children 500 won)
- 5 Restricted from November 15 to December 15, March 1 to April 30
- 6 82-63-582-7808
- 7 [http://byeonsan.knps.or.kr\(En\)](http://byeonsan.knps.or.kr(En))

2 Saemangeum

It is a construction site for the world's longest embankment of 33km. If completed, the Saemangeum

embankment will transform mud flats and the sea into a land 140 times that of Yeoido. A lot of tourists have visited the site to see the view of the West Coast while driving on the road along the breakwater or watch the construction process that will change the map of the Korean Peninsula.

- 8 Gunsan ~ Buan, Jeollabuk-do
- 9 <http://www.smgc.go.kr>

3 Geumgang Migratory Bird Observatory

The Geumgang River is a famous habitat for tens of thousands of Baikal teals, which are rare migratory birds, in winter. The Geumgang Migratory Bird Observatory has an observatory to view migratory birds flocking to the Geumgang River, an exhibition hall on birds, a wild animal protection center, restaurants and an open-air sculpture park. You can observe birds flying against the background of the Geumgang River and learn about

the ecology of migratory birds using various facilities and specimens.

- 10 Seongdeok-ri, Seongsan-myeon, Gunsan-si, Jeollabuk-do
- 11 Adults: 2,000 won, Students: 1,000 won, Children: 500 won
- 12 10:00-18:00
- 13 82-63-453-7213-4
- 14 [http://www.gmbo.kr\(En\)](http://www.gmbo.kr(En))

4 Jeonju Hanok Village

It is the largest Hanok village in Korea and listed as the Treasure no. 308. The village, built around 1930, includes 700 Hanok houses such as traditional Korean houses of more than 100 years of history and roof-tiled houses made of Japanese bricks. The most popular place is the Jeonju Hanok Living Experience Center, where you can stay in an Ondol room and experience the traditional culture of Korea.

- 15 Gyo-dong and Pungnam-dong, Wansan-gu, Jeonju-si, Chollabuk-do
- 16 82-63-282-1330
- 17 [http://hanok.jeonju.go.kr\(En\)](http://hanok.jeonju.go.kr(En))

Useful Tourist Information

Shopping Tips

- You don't have to additionally pay a value added tax of 10 percent in Korea. As the value added tax is already included in the price, you have to pay in the listed price.
- You can use international credit cards such as VISA, MASTER, AMEX and JCB in stores (merchants only) as well as hotels, department stores and duty-free shops. Some shops in Itaewon and Myeong-dong, where lots of foreigners hang out, accept foreign currencies. However, if you exchange your money into Korean Won in advance, shopping will be a lot easier.

Restaurant Etiquette



- If you want to have more side dishes in a restaurant, just say "Can I have more of this?" You can ask for side dishes several

times without paying additional price.

- As the value added tax is included in the price of a product or service in Korea, you don't have to additionally give a tip. However, if you feel like you have received good service, you may leave a tip.

How to Use a Payphone

You can easily find a payphone in the streets or subway stations. There are two different payphones: those for coins and those for cards. As for international calls, please use a payphone for cards. You can buy a telephone card in values of 2,000 won, 3,000 won, 5,000 won or 10,000 won. The charge is relatively low at 33 won per minute. You can buy a telephone card in a nearby convenience store, post office, telephone station or bank.

- How to make an international call in Korea

001, 002 or 00700 (international call company number) + country code+regional code+receiver's telephone number



- Regional codes in Korea

Regional	code
Seoul	02
Busan	051
Daegu	053
Incheon	032
Gwangju	062
Daejeon	042
Ulsan	052
Gyeonggi-do	031
Gangwon-do	033
Chungcheongbuk-do	043
Chungcheongnam-do	041
Jeollabuk-do	063
Jeollanam-do	061
Gyeongsangbuk-do	054
Gyeongsangnam-do	055
Jeju Special Self-Governing Province	064



How to Use the Post Office



Postal fees are different according to letter type, weight, destination and service. Within Korea, post card fee is 200 won and regular post mail is 220~270 won. International post mail fee is 1.5 to two times more expensive, even though the fee is different according to destination. The post office operates from 9:00 am to 6:00 pm and from 9:00 am to 01:00 pm on Saturdays.

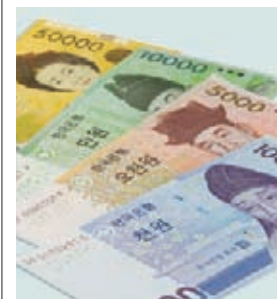
- Korea Post

☎ 82-2-2195-1292

🌐 <http://www.koreapost.go.kr>

Bank Hours

Banks open from 9:00 am to 4:00 pm in Korea. After or before the opening hours, you can withdraw cash from ATMs. Please check whether your credit cards can be used overseas in advance. During your Korea travel, you can use only credit cards with your names on them.



How to Use an Internet Cafe

If you need to check an e-mail or access a computer, an internet café is the answer. Korean internet cafes are named "PC Bang," which can be easily found along the streets. Once you enter a PC Bang, choose a plastic card at the entrance and find the computer matching the card number. If you turn on the computer and enter the serial number on the card, you can use the computer. The amount of time you have used the computer is displayed on the computer. Usually, the fee is 1,000 won per hour and the printing fee is 100 to 300 won, however, the fee might differ among PC Bangs.

EMERGENCY TELEPHONE SERVICE

1330 Travel Phone offers tourism information

The KTO(Korea Tourism Organization) has teamed up with the 119 emergency call center to establish the 1330 Travel Phone Emergency Interpretation Service to further assist tourists and expatriates in Korea during emergency situations. This service is available 24 hours a day, 365 days a year in 3 languages_ English, Japanese and Chinese. Calls take place in the form of a three-way phone conference between the 1330 Travel Phone, the 119 emergency call center and the caller requesting help.

Emergency Police Telephone Translation Service

The police operate a 112 emergency police telephone translation service. Tourists can dial 112 and be connected directly to an operator, a police officer or a translator and receive help immediately. Translation is available from 8 am to 11 pm on weekdays and 9 am to 6 pm on weekends in English, Japanese, Chinese, Russian, French, Spanish and German.

International SOS Korea

Provides 24-hour emergency service for foreigners, acting as a link between patients and Korea hospitals for a fee.

☎ 02-790-7561

Speak in Korean.

Koreans use Hangeul, native Korean characters. Hangeul was created by King Sejong the Great in 1443. The characters are phonetic symbols: 14 consonants and 10 vowels. The world's renowned linguists acknowledge Hangeul as the most scientific language, which has less number of consonants and vowels than other languages. Recently, a minority tribe in Indonesia (the Cia-Cia Tribe of Buton Island) has chosen Hangeul as a means to preserve their native language. They recognize that Hangeul is a written language that is easy to learn and can express every pronunciation possible. You too can learn Hangeul quickly. Say hello to Koreans in Korean – you will meet more kind Koreans with big smiles than ever before.

When you meet someone	• 안녕하세요.	(An-nyeong-ha-se-yo.)
When you appreciate something	• 고맙습니다.	(Go-map-seup-ni-da.)
Before you have food -	• 잘 먹겠습니다.	(Jal Meok-get-seup-ni-da.)
After you finish eating -	• 잘 먹었습니다.	(Jal Meok-yoet-seup-ni-da.)
When you feel that food is delicious -	• 맛있어요.	(Ma-si-ssoe-yo.)
When you want to apologize –	• 미안합니다.	(Mi-an-hap-ni-da.)
When you want to know the price of a product –	• 이거 얼마예요?	(I-goe Ul-ma-oe-yo?).
When you want to cut down the price of a product –	• 조금만 깎아주세요.	(Jo-geum-man Kak-a-ju-se-yo.)
When you want to know where you are now –	• 여기가 어디예요?	(Yeo-gi-ga Oe-di-ye-yo?)
When you want to know where a payphone is –	• 공중전화는 어디에 있습니까?	(Gong-jung-jeon-hwa-neun Oe-di-e I-seup-ni-ka?)
When you want to know how to get to your destination –	• 000에 가려면 어떻게 해야 하나요?	([Place]-ye Ga-ryoe-myeon Oe-tuk-ke Hae-ya Ha-na-yo?)

Consonants

ㄱ g, k	ㅂ b, p	ㅋ k
ㄴ n	ㅅ s	ㅌ t
ㄷ d, t	ㅇ silent, ng	ㅍ p
ㄹ r, l	ㅈ j	ㅎ h
ㅁ m	ㅊ ch	

Vowels

ㅏ a	ㅑ o	ㅓ eu
ㅕ ya	ㅗ yo	ㅛ i
ㅜ eo	ㅠ u	
ㅡ yeo	ㅠ yu	

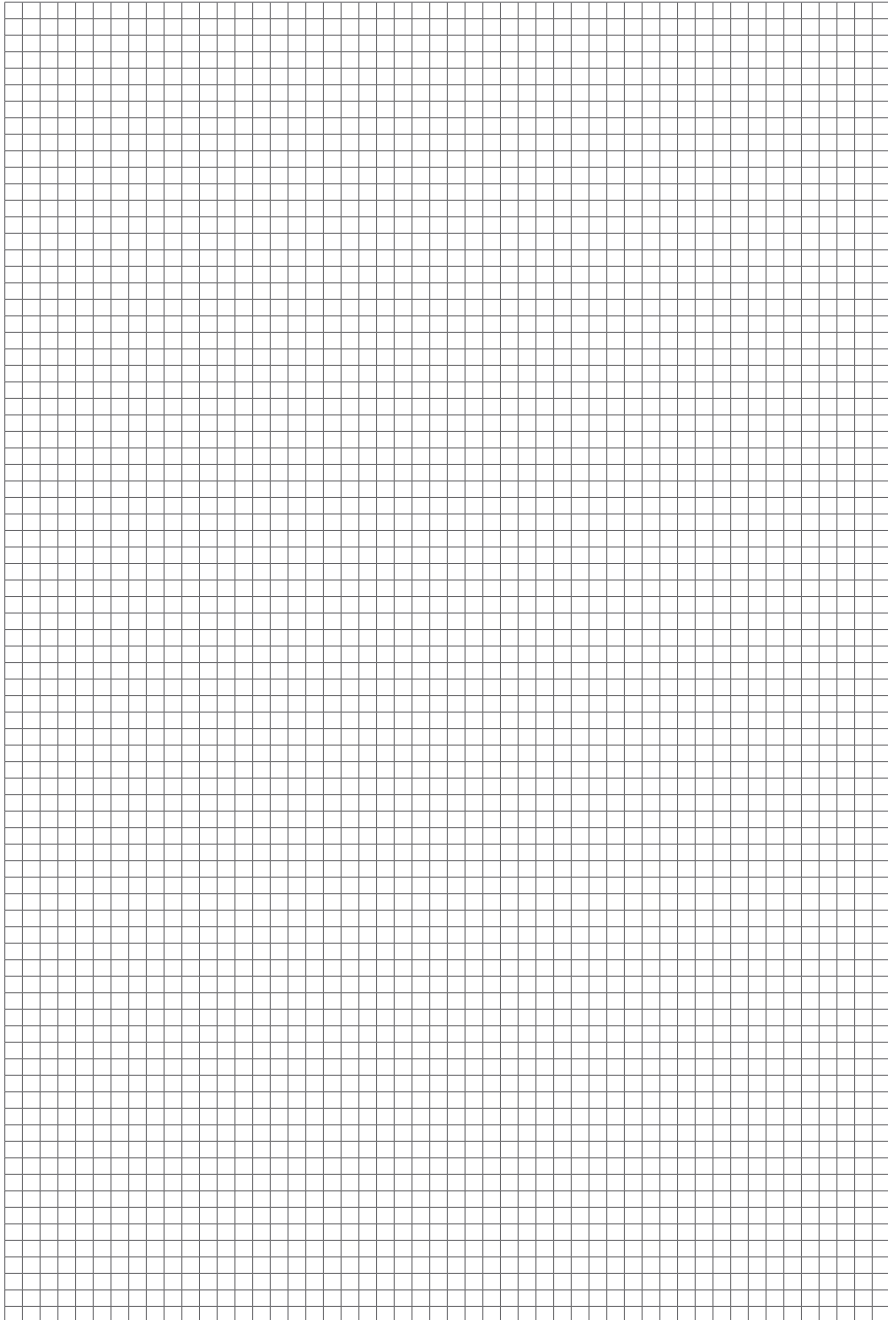
h a g u
 한국 han guk
 n k

g, k i ch i
 김치 kim chi
 m

Cruise Ports In Korea



NOTES



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This printed matter has used the paper certified
by an international environment preservation organization.



Birds welcoming, Kim June Gun, 19th Century



Bibimbap: A spicy mixed rice and vegetable dish.
A harmonious balance between freshness and flavours.

Communal dining. The more the merrier.

Koreans are generous by nature. They understand the meaning of togetherness. When it's time to eat, the whole community gathers together to share in the bounty of nature. And at every Korean table, there's always room for one more special guest. You.