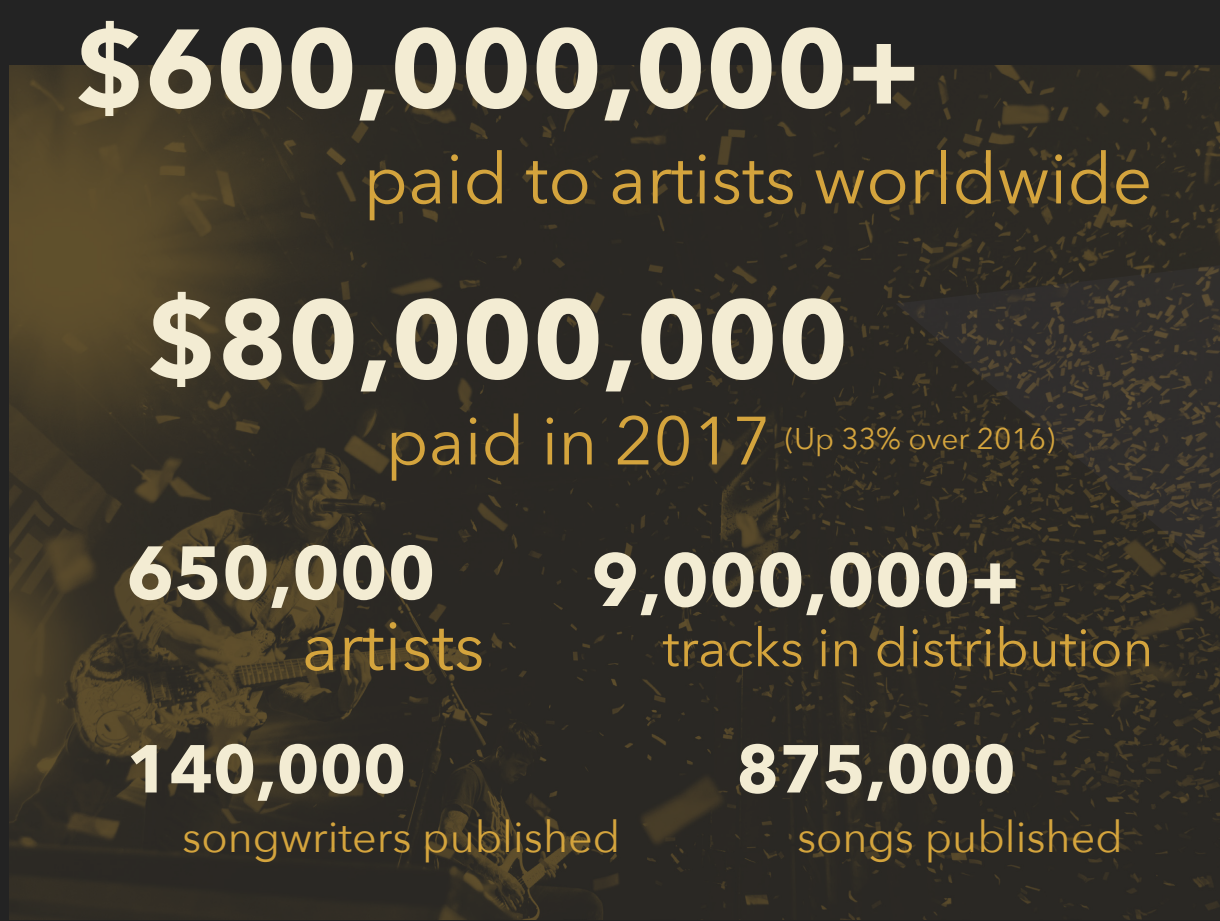


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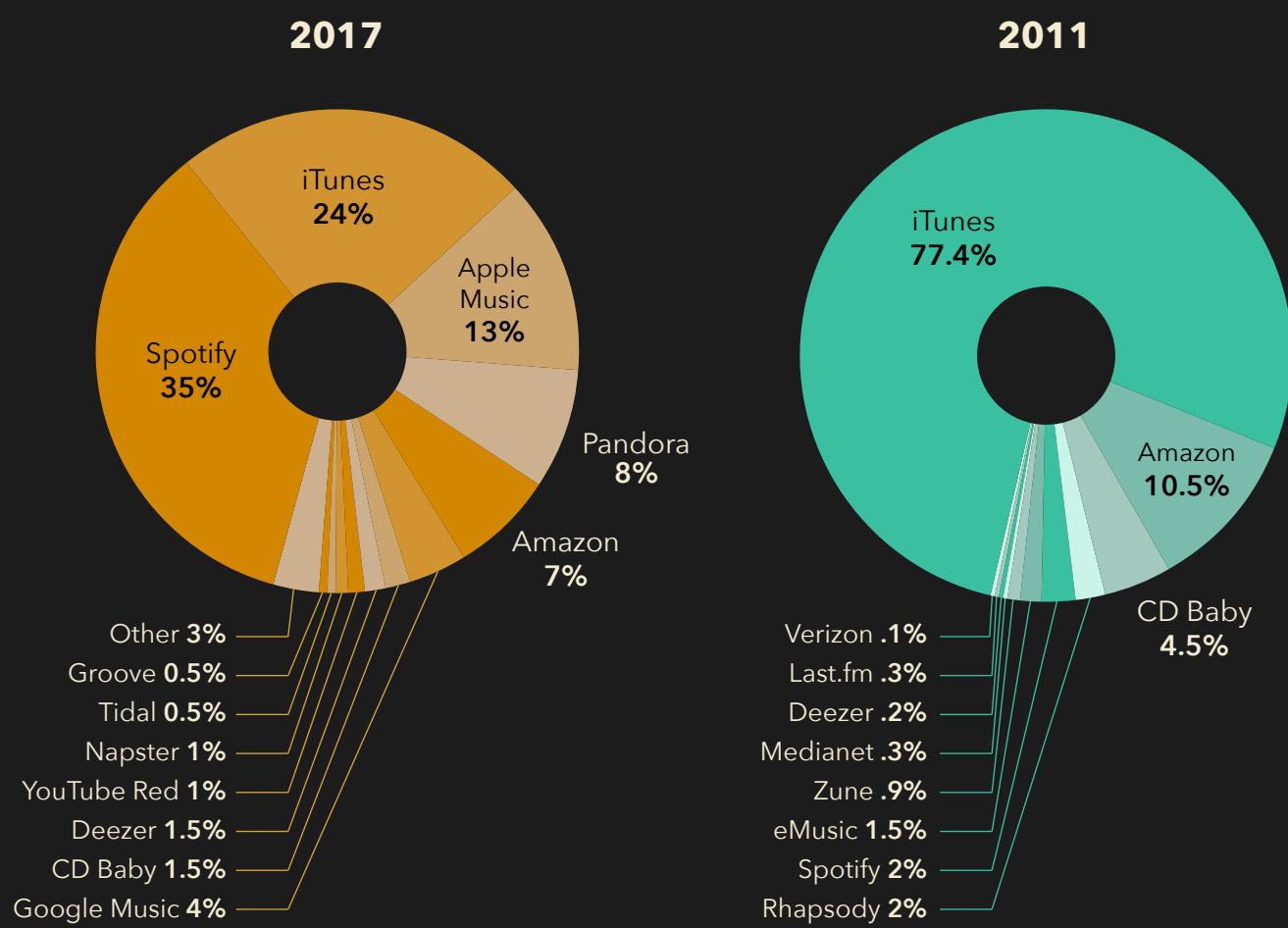
1998 - 2018

20 years ago, CD Baby revolutionized the independent music industry, giving artists without a label their first chance to reach a worldwide audience on their own terms while maintaining all the ownership of their music. Thank you to all the musicians who've entrusted us with one of the most important things in their lives: **their own music.**

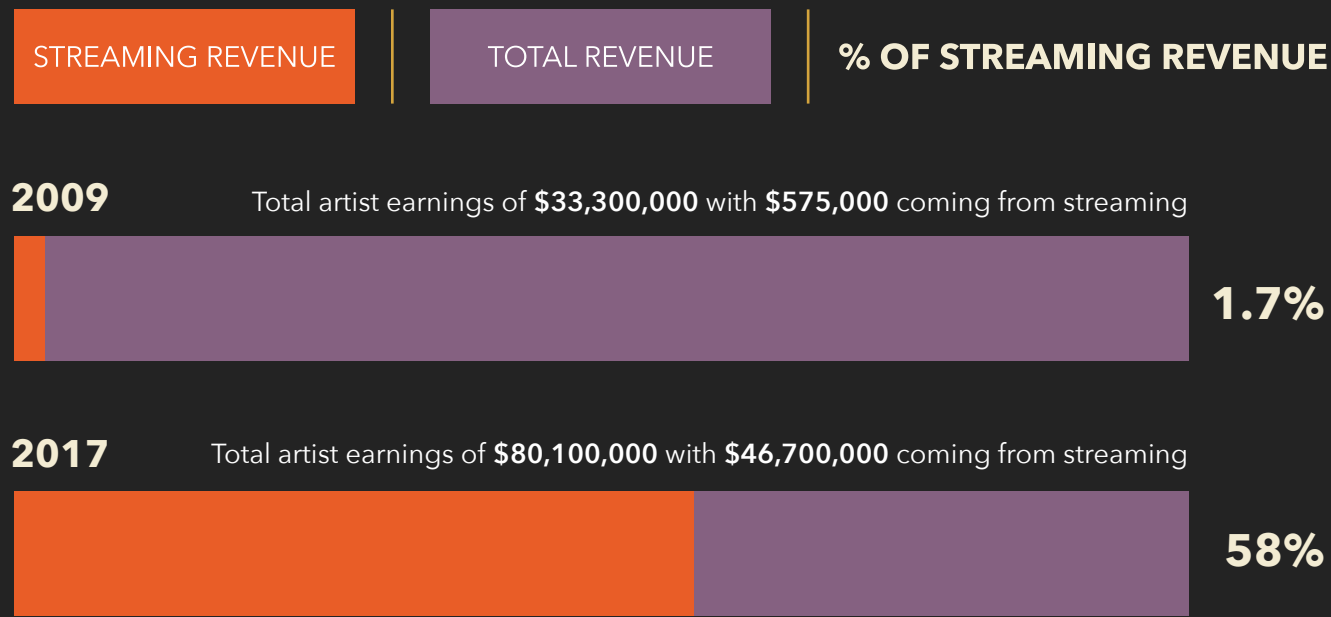
- 2018 CD Baby celebrates 20 years of independence
- 2017 Artists earned \$80 million+, our highest payout year ever
- 2017 CD Baby Pro Publishing is offered in more than 70+ territories
- 2015 The 1st DIY Musician Conference takes place in Chicago, IL
- 2013 CD Baby launches Pro Publishing to administer publishing rights
- 2012 YouTube Monetization and Sync Licensing are introduced
- 2009 The DIY Musician Blog is introduced
- 2008 CD Baby is acquired by Disc Makers and joins the AVL Digital family
- 2007 The DIY Musician Podcast is born
- 2004 First distributed music to iTunes
- 2001 Paid out the 1st \$1,000,000 to artists
- 2001 The company moves its headquarters to Portland, OR
- 1998 CD Baby is founded in Upstate, NY and launches the 1st online Direct-to-Fan sales tool for unsigned artists



PERCENTAGE OF DIGITAL DISTRIBUTION REVENUE BY RETAIL CHANNEL (TOP RETAILERS)



STREAMING REVENUE BY THE NUMBERS



CD BABY ARTISTS REPRESENT
850 DIFFERENT GENRES
IN MORE THAN
215 TERRITORIES
WORLDWIDE

Join the indie music revolution.
Distribute your music worldwide at cdbaby.com

