



## Memorandum of Understanding

### ASHRAE and American Society of Health Care Engineering (ASHE)

Founded in 1894, ASHRAE advances the arts and sciences of heating, ventilating, air-conditioning and refrigeration to serve humanity and promote a sustainable world.

ASHE, a professional membership group of the American Hospital Association, is a trusted industry resource that provides education, regulatory guidance, networking, advocacy representation, and professional development for our members.

ASHRAE and ASHE agree to support this Memorandum of Understanding to advance and promote the mutual interests of their respective members. We are committed to working together toward the following activities and goals:

#### **CONSISTENT LEADERSHIP COMMUNICATION**

Recognizing the importance of communication in organizational collaboration, both organizations commit to hold regular conference calls between staff and/or liaison committees, and two liaison meetings annually (either in person or via conference call) of designated ASHRAE/ASHE senior representatives to:

- Ensure ongoing advancement of collaborative projects.
- Keep each respective organization informed of major initiatives of mutual interest.
- Discuss new opportunities for collaboration.

Action items with assigned responsibilities shall be recorded at each meeting. The parties responsible for ensuring this MOU is actively pursued through the term of the agreement are the Executive Vice President (ASHRAE) and the ASHE Deputy Executive Director (ASHE).

#### **CONFERENCES AND MEETINGS**

Each organization agrees to provide the other with a meeting invitation and two complimentary VIP registrations to an annual meeting, as well as alert the other to calls for entries for relevant meetings. If feasible, upon request each organization will provide guidance to the other on how to submit a proposal for its technical program.

ASHRAE and ASHE agree to explore opportunities to:

- provide speakers or panelists at the other organization's meetings, if possible, to help provide updates and perspectives on building industry technologies and trends
- co-sponsor a topical conference covering issues of relevance to both organizations' constituencies
- collaborate on conferences or meetings at the Regional or local level

Where mutually beneficial, each organization shall help publicize the other organization's meetings and promote attendance.

#### **YOUNG PROFESSIONALS DEVELOPMENT**

ASHRAE and ASHE agree to connect the leaders of the Young Engineers in ASHRAE (YEA) and ASHE Young Professionals Task Force to explore joint activities that can help optimize collaboration between engineers and architects early in career development.

#### **ADVOCACY AND PUBLIC OUTREACH**

Where mutually beneficial and to the extent allowed by law and corporate policies, ASHRAE and ASHE agree to work together on common public affairs goals and visions. During annual liaison meetings, public affairs strategies will be discussed and common goals identified. Collaborative opportunities to be considered include:

- Joint promotion of codes and standards at the local, state and federal levels
- Promoting mutually beneficial positions during the development and passage of state and federal legislation
- Education of legislators on issues such as technical aspects of building design, professional liability aspects of design practices, and the importance of professional licensure, and certifications relevant to the members of each organization

ASHRAE will invite ASHE to appoint a representative to serve as a non-voting liaison to the ASHRAE Government Affairs Committee.

#### **PUBLICATIONS**

Recognizing that electronic and print publications are a primary means of disseminating new technologies, trends and practices, ASHRAE and ASHE agree to:

- Provide at least one complimentary subscription the primary membership periodical to be received at the headquarters location of the other organization
- Explore opportunities to jointly produce publications of mutual benefit
- Cross-market each organization's publications where appropriate and with industry standard distributor discounts
- Use periodicals to promote the other organization's events, publications and other activities, when appropriate
- Explore opportunities to provide discounts on each other's publications, when doing so is in both organizations' best interests.

## **EDUCATION**

As leading providers of conventional and online educational services and in recognition of the vital role professional development has for our respective members, ASHRAE and ASHE agree to:

- Cross-market educational offerings and the national and international levels as possible, primarily via events calendars
- Explore opportunities to co-develop and sponsor
  - new courses, webinars, or other training programs that take advantage of overlapping and complimentary expertise between ASHRAE and ASHE
  - certificate or curated education content tracks
- Encourage joint, chapter level training on subjects of mutual interest to members of both organizations.

Recognizing a parallel commitment to promote educational opportunities in facilities management and engineering at the elementary and secondary levels, ASHRAE and ASHE agree to exchange ideas on how to promote Science, Technology, Engineering, Architecture and Math (STEAM) education and ensure our respective disciplines are included. The organizations agree to explore ways to work together on STEAM and elementary/secondary education promotion at the local, national, and global levels.

## **TECHNICAL ACTIVITIES COORDINATION**

ASHRAE and ASHE members share many areas of common technical interest, including built environment health and safety, energy efficiency, and resilience and materials transparency. The two organizations agree to foster technical cooperation in these and other areas of common interest by:

- Encouraging members in each organization to participate on technical committees and task forces
- Providing ample opportunity for each organization's members to participate in and comment on proposed standards, guidelines, policies, and position statements developed on technical subjects as they relate to buildings and community developments
- Establishing liaison representatives to key technical committees where mutually beneficial to do so
- Giving consideration to additional sponsorship opportunities, when feasible
- Exploring the co-development of new standards that address topics of mutual technical interest

## **RESEARCH**

Recognizing that ASHRAE research is proprietary to the organization and its members and taking into account ASHE's Strategic Initiatives, the organizations will explore ways to cross-promote or collaborate on each other's research efforts, including investigating the creation of joint projects arising out of the results of existing research.

If feasible, upon request from ASHE, ASHRAE will provide training on how to apply for an ASHRAE research project.

**COMMUNITY SERVICE**

ASHRAE and ASHE will investigate working jointly on a community service project focusing on building health and welfare for communities.

**ADMINISTRATIVE CONTACTS**

The administrative contacts for actions tied to this MOU shall be:  
Jeff Littleton for ASHRAE and Chad Beebe for ASHE.

**TERMINATION**

Either party may terminate this MOU, with or without stated cause, upon providing the other party with thirty (30) days' written notice of intent to terminate.

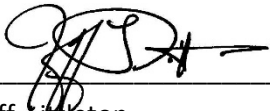
**TERM**

The term of this Memorandum of Understanding shall begin when signed by both parties and shall terminate at the end of three (3) years unless extended at that time in a writing signed by both organizations.

**LEGAL STANDING**

This MOU memorializes a commitment by ASHRAE and ASHE to continue and enhance their working relationship and individual efforts toward achieving the mutual objectives described above. It does not create a binding obligation or agreement between the two organizations, and neither organization has an obligation to negotiate toward or enter into a binding agreement with the other. In addition, this MOU does not create a partnership, joint venture, fiduciary relationship or similar relationship between ASHRAE and ASHE. Furthermore, it is understood that this Memorandum of Understanding is conceived as a "living document," meant to change as circumstances and priorities warrant. It may be modified or amended at any time in a writing acknowledged by both organizations.

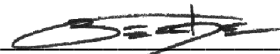
**For ASHRAE:**



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Date: July 2, 2020

**For ASHE:**



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Date: July 8, 2020