



AN INVITATION TO SPONSOR

2024 ASHRAE Decarbonization Conference: Decarbonizing Existing Tall Buildings October 21-23, 2024 · New York City, New York

The 2024 ASHRAE Decarbonization Conference: Decarbonizing Existing Tall Buildings will be held October 21-23, 2024 at The Sheraton New York Times Square in New York City, New York. The expected attendance for this conference is approximately 400 in-person attendees.

The 2024 ASHRAE Decarbonization Conference will be an information and idea exchange between stakeholders in the built environment industry concerning the timely and important topic of reducing carbon emissions from existing buildings in cold climates. The focus for the conference will be replicable decarbonization technical solutions for existing large and tall buildings, where the density of construction makes this sector one of the most difficult to decarbonize. The conference will highlight substantial global activities and research driving decarbonization demonstrations, and technical and financial case studies for large building solutions.

The anticipated conference program consists of Keynote Speakers, Invited Speakers, and a Call for Presentations. Special panels may be offered by industry leaders and organizations.

The conference organizers are pleased to offer several sponsorship opportunities to engage industry participation. The sponsorship offsets conferences expenses and provides access to seasoned practitioners and principals.

All sponsors will have their company logo and name on the event flyer, the conference web site, conference app, and recognition during the conference. A summary of the specific benefits of each sponsorship level is provided below.

SPONSORSHIP LEVELS AND BENEFITS	Diamond	Platinum	Gold	Sold Out		
				Silver	Bronze	Lanyard
	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000	\$5,000
Number of packages available	1	3	3	3	6	1
Session Recording Sponsor Includes Recorded Remarks and Logo on Conference Virtual Environment	Yes					
Keynote Sponsor Includes Remarks and Intro of Keynote Speaker		Yes				
Logo/Signage at Conference Welcome Reception	Yes	Yes	Yes	Yes	Yes	
Breakfast Sponsor – Logo on Breakfast Signage Board and leave behinds on tables			Yes			
Lunch or Closing Reception Sponsor - Logo on Signage Boards and leave behinds on tables				Yes		
AM or PM Coffee Break Sponsor – Logo on Signage					Yes	
Recognition as Diamond and Platinum Sponsor in Conference Communications	Yes	Yes				
Complimentary Registration	5	4	3	2	1	1
30min Sponsor Tech Talk	Yes	Yes	Yes			
Information Table at in-person conference venue	Yes	Yes	Yes	Yes		
Recognition as the Conference Lanyard Sponsor						Yes
Logo on Conference program, website, and app	Yes	Yes	Yes	Yes	Yes	Yes
One Time use of Opt-in Conference Attendee Mailing List	Yes	Yes	Yes	Yes	Yes	Yes

* Conference registration includes conference light breakfasts, lunches, opening reception on Tuesday and networking reception on Thursday as well as access for 12 months to session recordings once the conference concludes.

**For additional sponsorship opportunities not listed above please contact sloeffler@ashrae.org



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Sponsorship Agreement Form

Are you interested in sponsoring the 2024 ASHRAE Decarbonization Conference? If so, please complete and sign this form and return by email to Staci Loeffler at sloeffler@ashrae.org.

All sponsors: please send your company logo (300 dpi, either eps, jpeg or tif file) via email to Staci.

Sponsoring Company Name (as you would like it displayed):

Company Contact: _____

Address: _____

City, State, Zip: _____

Country: _____

Phone: _____ Email: _____

Sponsorship Level

I/we agree to sponsor the 2023 Decarbonization Conference for the Built Environment

- Diamond level (\$35,000)
- Platinum Level (\$25,000)
- Gold Level (\$15,000)
- Silver Level (\$10,000)
- ~~Lanyard Sponsor (\$5,000)~~ SOLD OUT
- Bronze Level (\$5,000)

By his/her signature below, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the named sponsor.

Signature: _____ Date: _____

Payment Due Date

Full payment of sponsorship is due with signed agreement. Please see the next page for information regarding payment for this sponsorship.



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Payment Method

Credit Card:

- Visa
- MasterCard
- American Express
- Diners Club

Check:

Make checks payable to 'ASHRAE'
180 Technology Parkway Peachtree Corners, GA 30092

Card Number:

Expiration Date:

Cardholders Signature

Please contact Staci Loeffler at sloeffler@ashrae.org or 678-539-1165 if you have any questions.