

REHVA MEDIA KIT 2021



Federation of
European Heating,
Ventilation and
Air Conditioning
Associations

REHVA is the Federation of European Heating, Ventilation and Air Conditioning Associations represents over 120,000 HVAC designers, building services engineers, technicians and experts across 27 European countries. REHVA is dedicated to the improvement of health, comfort and energy efficiency in all buildings and communities, acting as the voice of the European building services engineers.

REHVA provides a strong platform for international professional networking, cooperation and knowledge exchange, contributes to technical and professional development and follows EU policy developments. REHVA cooperates with partner associations beyond Europe to promote European Standards, engineering knowledge and European HVAC products globally. REHVA cooperates with partner associations beyond Europe to promote European Standards, engineering knowledge and European HVAC products globally.

REHVA European HVAC Journal

The REHVA Journal is a bimonthly technical publication presenting the latest developments in the European HVAC sector, with specific focus on the energy efficiency and indoor environment of buildings and use of renewable energy sources. The journal provides readers with technical articles and HVAC sector insights written by top European experts, news from the European Union, product information, publications, events and more.

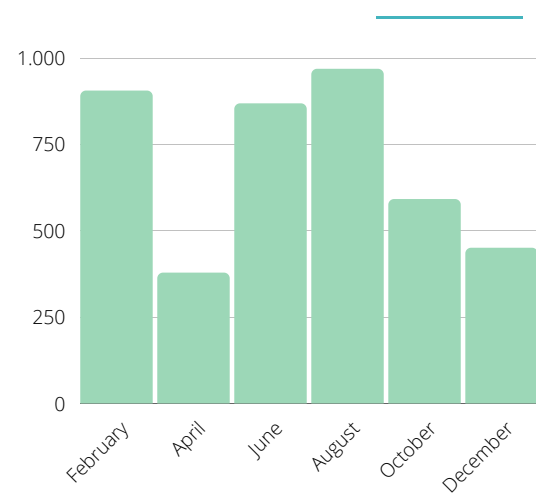
The REHVA Journal offers guidance to professionals willing to learn more about the latest EU policies, innovations and technologies, keeping them updated about topical HVAC sector issues such as:

- Energy efficient products and system for buildings
- Implementation of EU directives (EPBD, Energy efficiency, Renovation Wave, Ecodesign)
- Nearly Zero Energy Buildings
- Ventilation and Indoor Environmental Quality
- Heating and Air Conditioning systems
- Use of Renewable Energy Sources

On Average, the Journal had 1008 views and downloads in 2020



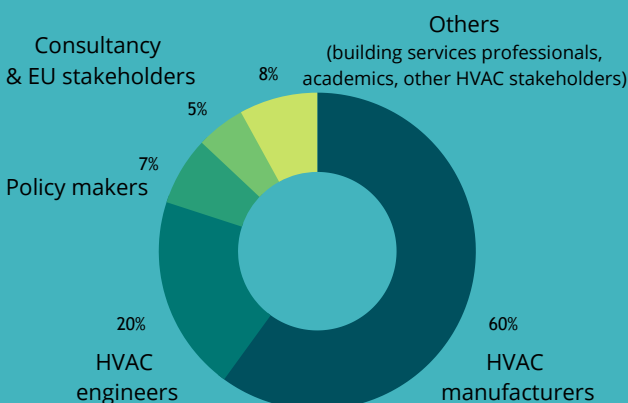
Printed copies in 2020



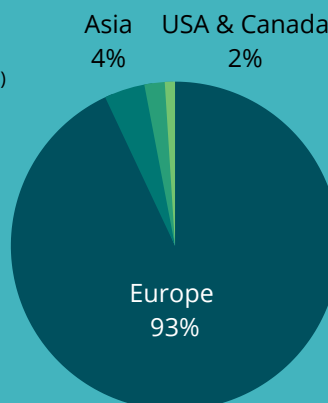
To read the Journal online version visit:
www.rehva.eu/rehva-journal

OUR READERS

The REHVA Journal is distributed to individual professionals upon subscription, and disseminated through our network. We deliver copies to our Members and Supporters as well as to the most relevant HVAC events worldwide (ACREX, AHR Expo, Chillventa, CLIMA, EUROVENT Summit, Finnbuild, ISH, Light+Building, Mostra Convegno Expocomfort, REHVA Annual Meeting, REHVA Brussels Summit, Roomvent & Ventilation, etc.)



Readers Professional Profile



Readers Location

REHVA Social Media Channels



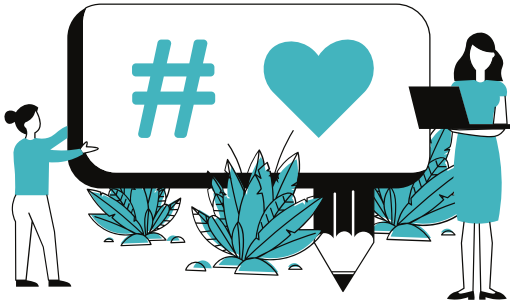
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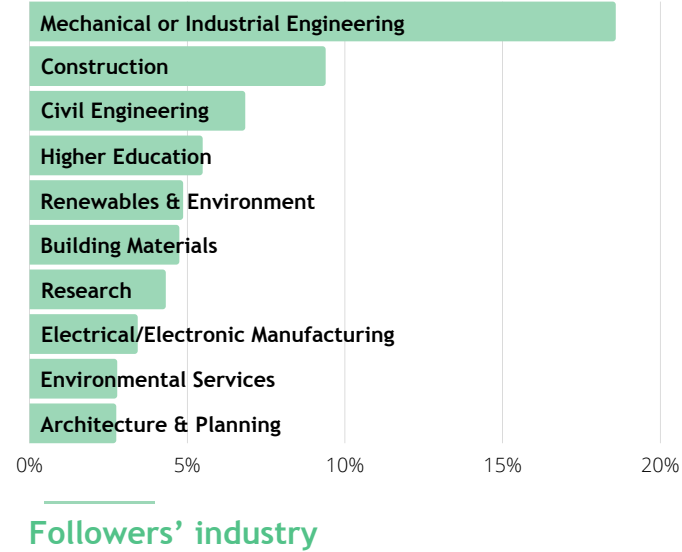
1391 Followers



702 views



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REHVA Mailing

REHVA Newsletter

The REHVA Newsletter is a bimonthly communication aiming at informing and updating its subscribers about REHVA activities, EU policy and project news, REHVA publications and international events.

REHVA Supporters' Bulletin

The REHVA Supporters' Bulletin is a bimonthly publication sent to REHVA Supporters, reporting the latest insights from the REHVA network, HVAC sector business, policy and project news, and informing them about top international HVAC+R shows, seminars and trade fairs.

Recipients

Newsletter: 4069
 Bulletin: 150
 EU organizations: 593
 Events Promotion: 3435
 Members: 100

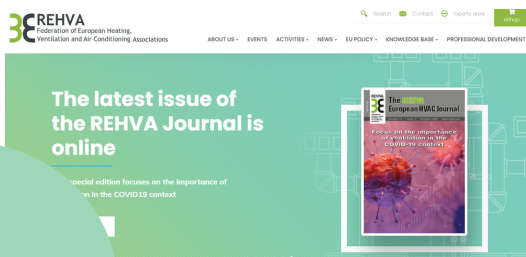


Views

On Average, the Newsletter had 877 views in 2020.

REHVA Website and App

REHVA Website



Page views 2020

52581 on the landing page
 482163 in total (Jan-Nov)

REHVA Dictionary App

App downloads

379
 in 2019



Finland



Poland



Sweden

