

THE Bulletin



Behind the scenes of life in Belgium

Media kit

CONTACT US

Welcome to The Bulletin

Belgium's original English-language media platform

Serving Belgium's international community since 1962, The Bulletin has extensive **cross-media experience** in print, online, radio, video and events.

Our mission is to keep the international community up-to-date with local news and events, and to provide a platform where they can interact, share information and get the most out of life in Belgium. We can **connect you** to this expanding group of educated professionals via our panoramic advertising and content portfolio.



Our solutions

Varied commercial solutions, featuring print, online and radio advertising, as well as targeted newsletters. The Bulletin Brand Studio is there to help you create tailored sponsored content.

We can advise you through every step of the process, from planning your campaign and creating content across our media platforms to maximising your reach through social media promotion.



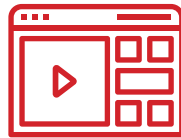
NATIVE ADS



JOB ADS



DISPLAY ADS



TARGETED
BANNER ADS



CUSTOM
PUBLICATIONS



SMALL ADS



NEWSLETTERS



EVENTS

The Bulletin Brand Studio

Our in-house agency specialises in native advertising – sponsored content written in **the familiar and trusted voice** of The Bulletin.

With comprehensive knowledge of each of Belgium's three regions, we empower readers to make the most of their time in the country. The Bulletin team has wide-ranging expertise in topics that **engage and inspire**: culture and events, travel and technology, food and beer, folklore and family life.

We also provide a **unique service** of practical information that enables expats to navigate daily life in Belgium, from property, education and health to business, finance and transport.

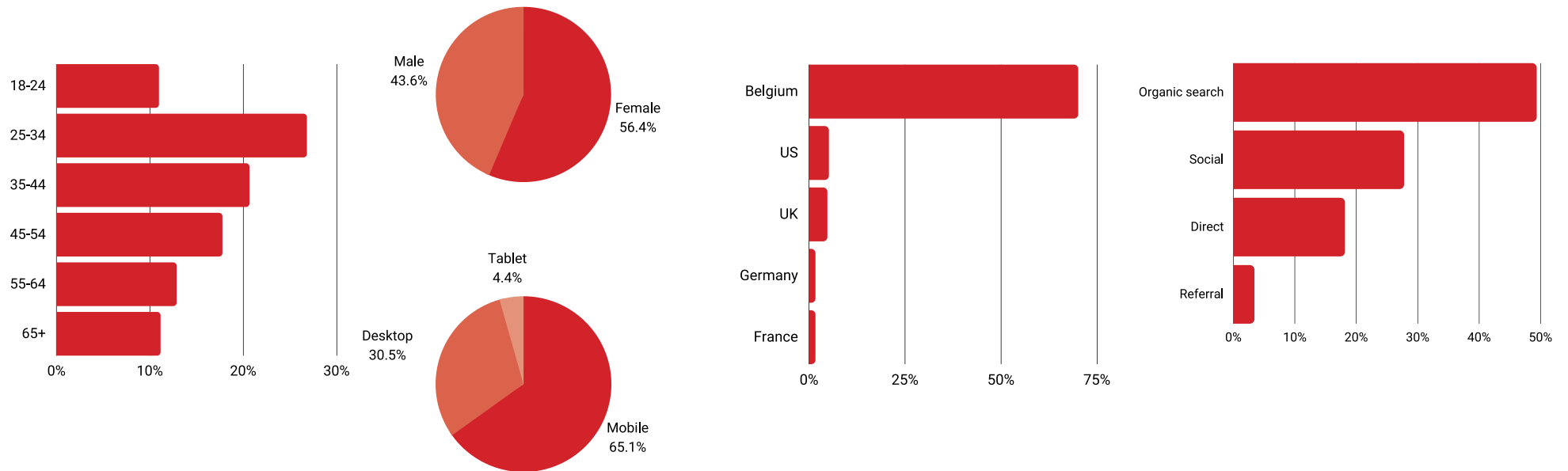
The Bulletin Brand Studio is a dedicated team of marketing consultants, native English-speaking journalists and professional photographers. **Contact us** to discuss how we can connect you with Belgium's international community (brandstudio@thebulletin.be). More info [here](#).



Our audience

The Bulletin is the gateway to Belgium for expats, helping readers understand and appreciate the country they now call home.

Our core online audience is 25-54 years old, consumes our content mainly on their phone and lives in Belgium. We also attract readers in the US, the UK, France, Germany, the Netherlands, Spain and Italy.



Our community

Serving the international community is at the heart of The Bulletin's work and we have an established and **loyal readership**.

Our readers interact with our various media and we listen to their concerns, answer their questions and offer them prizes in commercial partnerships. We also organise regular events on significant campaigning issues and **understanding local life**.



Our portfolio

Digital platform
www.thebulletin.be



The Bulletin
daily & weekly newsletter



Social media



The Bulletin magazine
(print & online)



Themed e-books
including the Bulletin's guide to
travel and tourism in Belgium



Expat Time quarterly magazine distributed to
ING Belgium's top 25,000 expat clients,
plus Expat Time blog



Our clients say

"The Bulletin proved to be a perfect partner in promoting Brussels and its cultural offer towards an international audience in and around our region. Thanks to The Bulletin's multimedia platform and its long history in our city, visit.brussels can encourage a considerable number of people to enjoy the many assets Brussels has to offer."

visit.brussels

"The Bulletin is widely read and appreciated by expatriates living in Belgium seeking up-to-date information and news in English. I've found it a good option for the BSB to keep our audience informed about our school initiatives as a leader in education. The service I have received has always been swift and professional."

The British School of Brussels



Contact us

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